

DISCOVER SOUTHWEST FLORIDA



Outdoor Living



Warm climate and natural beauty of the area encourage an outdoor lifestyle.

Residents often engage in activities like golfing, boating, and fishing, maximizing their enjoyment of the sunny weather and scenic landscapes.

Laid Back



Southwest Florida is known for its laid-back, relaxed vibe.

This makes it a perfect retreat for those looking to escape the hustle and bustle of city life, offering a more peaceful, slow-paced environment.

Vibrant Community



SWFL boasts a strong sense of community with a blend of cultural festivals, art shows, and local markets. This vibrant social scene provides residents with numerous opportunities to connect and enjoy their surroundings.

Home of Baseball



The Boston Red Sox call JetBlue Park their springtime home. Complete with its own Green Monster! Watch the Minnesota Twins play at Hammond Stadium inspired by Louisville's Churchill Downs.

WHY SOUTHWEST FLORIDA REAL ESTATE?

2024 TOTAL SALES VOLUME

\$7,788,518,244

2024 TOTAL TRANSACTIONS

23,214

2024 NEW LISTINGS

52,216

2024 INTERNATIONAL VISITORS

CANADA	GERMANY	OTHER INTL. MARKETS
6.2%	2.1%	3.2%

2024 TOTAL ANNUAL VISITORS

3,199,500

SWFL ATTRACTS BUYERS FROM AROUND THE WORLD WITH:

Non-stop flights to 73 airports on 15 different airlines.

\$11.8 million invested in beaches and peach park facilities.

No state income tax + local tax savings of \$1,049 per household.

Booming economy with strong job market in tourism, real estate, and healthcare.

WHY CHOSE SOUTHWEST FLORIDA?



Looking to give your buyers a reason to move to the Sunshine State? Southwest Florida has it all: white sand beaches, year-round sunshine, world-class golf, boating and fishing, canals that outnumber those in Venice, Italy, and vibrant coastal living.

- Brand-new pool homes from \$450,000
- Waterfront homes with Gulf access from \$427,000



BUY IN SWFL!



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