RPCRA 2025 EDUCATION COURSE GUIDE

Never Stop Learning

Q1: January - March



GET THE MOST FROM YOUR MEMBERSHIP

One of the greatest ways we offer value for our members is continuing education. Our courses feature highly knowledgeable and award winning instructors to help our members constantly learn, improve, become more effective, strengthen their reputation, and ultimately get more contracts signed.

EDUCATION PASSPORT

The Real Estate Advanced Learning Passport is one of the most convenient services and best values offered to Members. For an annual fee of \$50, Members can take required Core Law and NAR Ethics classes, CE and Non-CE classes, Specialty Programs and informational seminars for FREE or at a reduced rate.





SUNRISE EDUCATION CENTER

12381 S. Cleveland Ave. Suite 500 Fort Myers, FL 33907



CAPE CORAL EDUCATION CENTER

918 SE 46th Ln Cape Coral, FL 33904



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Scan the QR code, or visit: www.dashboardmls.com (click "Education")



www.rpcra.org 239-936-3537







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Important Updates for 2025

We are excited to share important updates that will be implemented January 1, 2025! Royal Palm Coast Realtor® Association is pleased to announce that we'll be removing any cost for much of our continuing education and reducing the costs on many of our certification, designation, and specialty education courses. These changes are designed to enhance the value of your membership while ensuring you have every opportunity to continue to grow your personal and professional knowledge base to ensure continued prosperity in your Realtor® profession.

Classes will be available in-person, as well as online when applicable, to accommodate your busy schedules. Stay tuned for registration details and a course schedule!

Fee Updates

To maintain the high-quality services and resources you've come to expect from RPCRA, the Board has approved the following fees for 2025:

- No Show Fee Given class size and individuals who register and then fail to attend with no advance notice, a "No-Show" fee will be assessed to any member or registrant who fails to cancel their registration the day prior to the class by 5:00 pm. This fee will be added to your MLS Dashboard and will be required to be paid immediately.
- Education Passport Fee The Education Passport will continue to be offered with pricing to remain at 2024 rates \$50 for the full year (January December) and \$25 for a half year (July December.) The value of this program is reduced pricing from our already low member rates for certification, designation, and specialty course offerings. To purchase your 2025 Education Passport, go to your MLS Dashboard, click the "Education" icon, then select the "Subscription" option at the top banner. From there you can choose full year Passport and begin saving money!

We are committed to transparency and balancing operational costs while continuing to deliver value to our members.

What This Means for You

With these updates, you'll enjoy greater opportunities for professional development and growth and enhanced resources that empower you to succeed in the dynamic real estate market.

Our educational staff members are available to answer any questions you may have. Feel free to contact them at education@rpcra.com or call 239.936.3537 and ask for Kasi, Judith, or Erica.

Thank you for your continued support and dedication to excellence in real estate. We look forward to a productive and rewarding 2025!



January 2025 COURSE GUIDE





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Tuesday, January 7 Contract Series Session I - Listing Agreements () 9:00 - 11:00 AM Instructor: Annette Haber, Esq. Mo CE This session will assist you in getting comfortable with this vital contract, help you learn the steps to take to correctly complete it and gain confidence in doing so. We will also discuss resources from where you Passport: Free can reference owner and property information and how to utilize those resources to best represent the Members: Free transaction for your customer. Non-Members: \$10 Cape Coral Ed Center Code of Ethics Tuesday, January 7 (9:00 AM - Noon Instructor: Megan Eister This course takes a unique look at REALTOR® ethics by beginning with a review of Chapter 475 standards of conduct and discussing the differences between LAW versus ETHICS. Relationships with Passport: Free buyers, sellers, landlords, tenants, and business owners must be handled with legal care. But what about Members: Free moral and ethical issues? Each member of the REALTOR® Association is held to the law, and also a Non-Members: \$40 higher degree of ethics than the law requires. Moreover, Chapter 475 FS and FAC 61J2 focus on the O Sunrise Ed Center licensee's relationships with consumers. Core Law - Minimize Legal Risk Tuesday, January 7 Instructor: Dan Lopez (1) 1:00 - 4:00 PM The Florida real estate industry continues to experience dramatic changes in the marketplace and in the regulatory realm. This course will discuss the recent changes in the laws as well as refresh your memory Passport: Free on some old standards that rarely change. It examines recent statutory and rule changes that affect not Members: Free just the license law but real estate law in general. In addition, the course discusses how to maintain your Non-Members: \$40 license and generally operate within the law on a daily basis. Webinar m Wednesday, January 8 Pricing Strategy Advisor (PSA) Certification Instructor: Zola Szerencses (1) 9:00 AM - 5:00 PM This course is specifically designed to enhance your skills in pricing properties, creating CMAs, working Ø 7 CE with appraisers, and guiding clients through the anxieties and misperceptions they often have about Passport: \$39 home values. Members: \$89 Non-Members: \$109 Sunrise Ed Center Contract Series Session II - FAR/BAR Contracts m Wednesday, January 8 () 1:30 - 4:00 PM Instructor: Annette Haber, Esq. Session II, III and IV are an intense compilation of line-by-line through explanation of the most current No CE FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard Passport: Free purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Members: Free Contract form deviations and participation to determine which for to use. Non-Members: \$10 O Cape Coral Ed Center Contract Series Part III - FAR/BAR Contracts Thursday, January 9 Instructor: Annette Haber, Esq. (1) 9:00 AM - Noon No CE Session II, III and IV are an intense compilation of line-by-line through explanation of the most current FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard Passport: Free purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Members: Free Contract form deviations and participation to determine which for to use. Non-Members: \$10 Cape Coral Ed Center friday, January 10

Contract Series Offer Part IV

Instructor: Annette Haber, Esq.

Session II, III and IV are an intense compilation of line-by-line through explanation of the most current FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Contract form deviations and participation to determine which for to use.



() 1:30 - 4:00 PM

Passport: Free

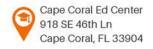
Members: Free

Non-Members: \$10 O Cape Coral Ed Center

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January 2025 COURSE GUIDE





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January 13 - 148:00 AM - 5:00 PMN/A CE	GRI 302: Thinking Outside the Box! Instructors: Michelle Rojas Sal Di Stefano The GRI designation is a powerful tool to attract and build new business. Increase your skill level across
\$ Passport: \$69 Members: \$109 Non-Members: \$149 © Sunrise Ed Center	the entire landscape of real estate with in-depth training in legal and regulatory issues, technology, professional standards, and the sales process. The GRI designation lets your buyers, sellers, and fellow real estate professionals know that you are committed to the highest level of professional Service. If you are a member of the NAR in good standing, you can earn the GRI [®] designation by completing this
Tuesday, January 14 1:30 - 4:00 PM No CE Passport: Free Members: Free Non-Members: \$10 Cape Coral Ed Center	Contract Series Timelines Instructor: Annette Haber, Esq. This final session concludes the series with hands on lecture and interactive exercise in learning how to prepare and customize a timeline form to manage a transaction from contract to closing.
January 16 - 17 8:00 AM - 5:00 PM N/A CE Passport: \$69 Members: \$109 Non-Members: \$149 Sunrise Ed Center	GRI 301: It's More Than Just Sales! Instructor: KIm Bell The GRI designation is a powerful tool to attract and build new business. Increase your skill level across the entire landscape of real estate with in-depth training in legal and regulatory issues, technology, professional standards, and the sales process. The GRI designation lets your buyers, sellers, and fellow real estate professionals know that you are committed to the highest level of professional Service. If you are a member of the NAR in good standing, you can earn the GRI ® designation by completing this program offered through state REALTOR® associations.
Thursday, January 23 9:00 AM - Noon 3 CE Passport: Free Members: Free Non-Members: \$40 Webinar	Real Estate Success Using Feng Shui Instructor: Steve Kodad Find out what Feng Shui is and how it can help you in your real estate business. Following specific techniques can help greatly with selling a home, service a home buyer, and even making sure a home is built in a better way. Feng Shui can be summed up as helping the inhabitants of any environment (home or office) be more successful. In this course you will learn how to create balance and harmony in a home present the master bedroom as a sanctuary, and make sure all 5 senses are handled perfectly.
Friday, January 24 Noon - 1:00 PM No CE Passport: Free Members: Free Non-Members: \$10 Sunrise Ed Center	Lunch & Learn: TBD Instructor: TBD TBD
Tuesday, January 28 9:00 - 11:00 AM 2 CE Passport: Free Members: Free Non-Members: \$15 Sunrise Ed Center	Sweet Home Florida: Homestead Exemption Instructor: Ned Hale The Sunshine State's appeal goes far beyond warm weather, white sand beaches, and no state income tax. A Florida homeowner also benefits from the best primary residence law in the country: homestead. In this first of its kind seminar, Board Certified Real Estate Attorney Ned Hale will explain in detail how the homestead tax benefit works, from initial qualification to Save Our Homes to portability. The more your customers know about homestead's many benefits, the more likely they are to buy a home from you.
Wednesday, January 29 9:30 - 11:30 AM 2 CE Passport: Free Members: Free	Using Drones in Real Estate Instructor: Roy Cabalo Join us for an exciting course covering the use of drones in real estate! Instructor Roy Cabalo will help you gain a basic understanding of important definitions, identify different types of drones, understand the benefits to buyers and sellers, provide factors to consider before using drones and clarify myths and misinformation with regards to drones and their use.

misinformation with regards to drones and their use.



Non-Members: \$15 © Cape Coral Ed Center

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mathemath

(8:00 AM - 5:00 PM

@ 8 CE

\$ Passport: \$39 Members: \$89 Non-Members: \$109

O Sunrise Ed Center

Gold Key Certification Course

Instructor: Reese Stewart

After completing this course, your customers and your community will view you as a highly respected professional and as someone they can call upon for all of their real estate needs. This course will equip you with the tools and knowledge for establishing relationship with fellow REALTORS®, affiliated business partners, and customers that will last a lifetime. Professionalism and quality services are the key to success in the real estate industry, so be sure to attend and add this CERTIFICATION to the top of your achievement.



February 2025 COURSE GUIDE





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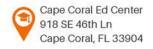
	Tuesday, February 4	Code of Ethics
_	9:00 AM - Noon	Instructor: Megan Eister This course takes a unique look at PEAL TOP® athless by beginning with a review of Chapter 475
\$	3 CE Passport: Free Members: Free Non-Members: \$40 Sunrise Ed Center	This course takes a unique look at REALTOR® ethics by beginning with a review of Chapter 475 standards of conduct and discussing the differences between LAW versus ETHICS. Relationships with buyers, sellers, landlords, tenants, and business owners must be handled with legal care. But what about moral and ethical issues? Each member of the REALTOR® Association is held to the law, and also a higher degree of ethics than the law requires. Moreover, Chapter 475 FS and FAC 61J2 focus on the licensee's relationships with consumers.
	Tuesday, February 4 1:00 - 4:00 PM 3 CE Passport: Free Members: Free Non-Members: \$40 Sunrise Ed Center	Core Law - Minimize Legal Risk Instructor: Caroline Boland The Florida real estate industry continues to experience dramatic changes in the marketplace and in the regulatory realm. This course will discuss the recent changes in the laws as well as refresh your memory on some old standards that rarely change. It examines recent statutory and rule changes that affect not just the license law but real estate law in general. In addition, the course discusses how to maintain your license and generally operate within the law on a daily basis.
	Thursday, February 6 11:00 AM - 3:00 PM No CE Passport: Free Members: Free Non-Members: \$40 Cape Coral Ed Center	Time to Practice and Play- FR/BAR As-Is Contract Form Instructor: Annette Haber, Esq. Per your request, during this interactive session Attorney Annette Haber will work with you and share some suggestions and pointers to draft and review and Offer using the FR/BAR As-Is Contract Form. You'll learn how to read, interpret, and complete the Form in an interactive group setting of your peers, and then conclude with question and answers period with open discussion.
©	February 11 - 12 8:00 AM - 5:00 PM 33 CE Passport: \$49 Members: \$89 Non-Members: \$129 Sunrise Ed Center	GRI 101: Professionalism & Law Instructor: Gonzalo Mejia In GRI 101 Realtors® will learn just what sets them apart from real estate licensees. Professional Standard will guide you through the National Association of Realtors® Code of Ethics, and the expectations and requirements of the Florida Real Estate4 Commission. GRI 101 is a 15 hour course with a 1.5 hour exam approved for 8 hours of CE Specialty Credit+ 3 hours of Core Law credit+ 3 hours of Ethics. OR 15 hours of Sales Associate Post Licensing Credit per module.
©	Thursday, February 13 9:00 AM - 5:00 PM 6 CE Passport: \$39 Members: \$89 Non-Members: \$109 Sunrise Ed Center	At Home with Diversity Instructor: Gonzalo Mejia At Home with Diversity® (AHWD) is a NAR certification program designed to present a picture of the changing face of the real estate industry. After successfully completing the course, REALTORS® are eligible to apply for the official AHWD certification, which convey to clients they are working with a dynamic real estate professional with expertise that transcends cultural barriers. At Home With Diversity® teaches REALTORS® basic competencies to earn the confidence of potential buyers and sellers, regardless of race, ethnicity, religion, gender, handicaps, familial status, or national origin.
©	February 18 - 19 8:00 AM - 5:00 PM 8 CE Passport: \$49 Members: \$89 Non-Members: \$129 Sunrise Ed Center	GRI 102: Starting Your Business Instructor: Caroline Boland Real estate contracts are the most used, yet most misunderstood documents in the profession. But in GR 102, Contacts to Contracts will provide you with the key to understanding the fundamentals of contract law, including the process of offer, counteroffer, and acceptance. GRI 102 Module is a 15 hour course with a 1.5 hour exam approved for 8 hours of CE specialty credit OR 15 hours of Sales Associate Post Licensing Credit per module.
0	Thursday, February 20 9:00 AM - Noon 3 CE Passport: Free Members: Free Non-Members: \$40	Build Listing Inventory with RPR (Commercial) Instructor: Hameed Siddiq Looking to build your listing inventory? Many Realtors® are using RPR as a great resource for prospecting. Join us for this class where you will learn effective ways to leverage RPR to target potential sellers and build commercial inventory.



Webinar

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Thursday, February 20 Contract Addenda Instructor: Annette Haber, Esq. (1:00 - 5:00 PM @ 4 CE In this class you will learn about the various contract addenda currently used with the FR/BAR contract for sale and purchase. A discussion of the most important FAR forms outside of the contracts will also be Passport: Free included. You will also review listing agreements, deposit release forms, and the independent contractor Members: Free agreement form between broker and salesperson. Don't miss this! Non-Members: \$40 O Cape Coral Ed Center RPR Commercial: Properties, Data & Analytics Thursday, February 20 (1:00 - 3:00 PM Instructor: Hameed Siddiq In this course, attendees will understand how to effectively use the RPR commercial tools to build their 2 CE Commercial real estate business. Learn how to search commercial properties nationwide, use the site Passport: Free selections tolls, use the mapping strategies and more. Recognize the commercial partnership that allows Members: Free RPR to offer expanded services to commercial practitioners. Non-Members: \$15 Webinar Lunch & Learn: TBD friday, February 21 Instructor: TBD (I) Noon - 1:00 PM N/A M No CE Passport: Free Members: Free Non-Members: \$10 Sunrise Ed Center m February 25 - 26 **GRI 103 Maximizing Your Profit** Instructor: Denise Oyler (1) 8:00 AM - 5:00 PM A key part of the real estate transaction is financing. The finance portion of GRI 103 will bring awareness ⊗ 8 CE of the latest developments in finance to help clarify the economic status and affordability of the real \$ Passport: \$49 estate market for customers. And if people could get what they want merely by asking for it, negotiations Members: \$89 would not be necessary. Non-Members: \$129

Sunrise Ed Center

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m March 3 - 4 14-Hour CE Renewal Bundle Instructor: Caroline Boland () 9:00 AM - 5:00 PM Do you need to renew your license but don't have a lot of time? This course will satisfy your 14-Hour @ 14 CE requirement for license renewal. Courses cannot be taken separately, and you must attend all four Passport: \$39 sessions to full the 14-hour requirement. Your hours will be promptly recorded with DBPR. Renew Your Members: \$89 License. Non-Members: \$109 Sunrise Ed Center Tuesday, March 4 **Contract Series-Listing Agreements** (L) 9:00 - 11:00 AM Instructor: Annette Haber, Esq. Join us for a detailed discussion of the Listing Agreement. This session will assist you in getting No CE 0 comfortable with this vital contract, help you learn the steps to take to correctly complete it and gain Passport: Free confidence in doing so. We will also discuss resources from where you can reference owner and Members: Free property information and how to utilize those resources to best represent the transaction for your Non-Members: \$10 O Cape Coral Ed Center Flood Insurance: An Overview for Real Estate Profession Tuesday, March 4 Instructor: John Tankersly (1) 10:00 AM - Noon This CE course is a general guide (for buying or listing side) to understand the situation when it comes to @ 2 CE flood insurance being par tof your transaction. Passport: Free Members: Free Non-Members: \$15 Webinar Tuesday, March 4 Errors & Omissions in Real Estate: A Guide to Reducing Risk Instructor: John Tankersly (1) 1:00 - 3:00 PM This course deals with identifying high risk situation an reducing risk when making referrals. We'll review @ 2 CE the Tenant Selection Form and various property management situations that can present risk. Then we'll Passport: Free cover the difference between "general liability" and 'E &O', and how each applies to daily real estate Members: Free activities as well as risk factors related to home insurance. Non-Members: \$15 Webinar Core Law - Minimize Legal Risk m Wednesday, March 5 (9:00 AM - Noon Instructor: Dan Lopez The Florida real estate industry continues to experience dramatic changes in the marketplace and in the regulatory realm. This course will discuss the recent changes in the laws as well as refresh your memory Passport: Free on some old standards that rarely change. It examines recent statutory and rule changes that affect not Members: Free just the license law but real estate law in general. In addition, the course discusses how to maintain your Non-Members: \$40 license and generally operate within the law on a daily basis. Webinar m Wednesday, March 5 A Convenient Path: Navigating The VA Loan Process Instructor: Roy Cabalo (1) 1:00 - 4:00 PM Florida strives to be the friendliest military state in the country so much so, that we have a non-profit corporation, create by the state of Florida, called Veterans Florida. The corporation is designed to help Passport: Free veterans fully transition to civilian life in the sunshine state. This is where you come in. You will navigate Members: Free todays veteran through the home buying process explaining the difference between Pre-Quality and Pre-Non-Members: \$40 approval. Define: Maximum Dept Ratios, Maximum Loan Amounts, review, the importance of Credit Sunrise Ed Center Counseling and review the FR/BAR Sales contract, as it pertains to the VA sales process m Wednesday, March 5 Contract Series Session II (1:30 - 4:00 PM Instructor: Annette Haber, Esq.

Session II, III and IV are an intense compilation of line-by-line through explanation of the most current FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Contract form deviations and participation to determine which for to use.



M No CE

Passport: Free

Members: Free

Non-Members: \$10

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Contract Series Offer Part III Thursday, March 6 Instructor: Annette Haber, Esq. (1) 9:00 AM - Noon Session II, III and IV are an intense compilation of line-by-line through explanation of the most current M No CE FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard Passport: Free purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Members: Free Contract form deviations and participation to determine which for to use. Non-Members: \$10 Cape Coral Ed Center **Short Sales and Foreclosures** Thursday, March 6 (9:00 AM - 5:00 PM Instructor: Brian Woods NAR's Short Sales and Foreclosure Certification focuses on both the buyer and seller sides of distressed @ 7 CE property transactions. Knowing how to help sellers maneuver the complexities of short sales, as well as Passport: \$39 help buyers to pursue short sale and foreclosure opportunities, are not merely good skills to have in Members: \$89 today's market-they are critical. Non-Members: \$109 O Sunrise Ed Center Contract Series Offer Part IV Friday, March 7 Instructor: Annette Haber, Esq. (1) 1:30 - 4:00 PM Session II, III and IV are an intense compilation of line-by-line through explanation of the most current M No CE FR/BAR Standard purchase and Sale Contract form. After completion of instruction of the Standard Passport: Free purchase and Sale Contract, instruction transitions to demonstration of the distinction of the As-is Members: Free Contract form deviations and participation to determine which for to use. Non-Members: \$10 Cape Coral Ed Center Tuesday, March 11 Code of Ethics Instructor: Megan Eister (1) 9:00 AM - Noon This course takes a unique look at REALTOR® ethics by beginning with a review of Chapter 475 standards of conduct and discussing the differences between LAW versus ETHICS. Relationships with \$ Passport: Free buyers, sellers, landlords, tenants, and business owners must be handled with legal care. But what about Members: Free moral and ethical issues? Each member of the REALTOR® Association is held to the law, and also a Non-Members: \$40 higher degree of ethics than the law requires. Moreover, Chapter 475 FS and FAC 61J2 focus on the Sunrise Ed Center licensee's relationships with consumers. How to Know if Your Transaction is Going South Tuesday, March 11 (9:00 AM - Noon Instructor: Julianna Giordano We've all had those transaction that we'd classify as a "problem". But what was the problem? Even though each transactions a unique course of events, there can be plenty of similarities with each Passport: Free transaction, knowing the similarities with each transaction can help us pinpoint those key areas of the Members: Free transaction, and help for smoother transactions in the future. So, a check list and consistent approach to Non-Members: \$40 each transaction not only benefits your buyers and sellers, but keeps you out of trouble too. Webinar Tuesday, March 11 Contract Series Timelines Part V Instructor: Annette Haber, Esq. (1) 1:30 - 4:00 PM No CE This final session concludes the series with hands on lecture and interactive exercise in learning how to prepare and customize a timeline form to manage a transaction from contract to closing. Passport: Free Members: Free Non-Members: \$10 Cape Coral Ed Center Thursday, March 13 Fair Housing & Diversity () 9:00 AM - Noon Instructor: Ann Thompson

Realtors® are community leaders - That's Who You Are. You shape and help build neighborhoods that

boost business. Join RPCRA on April 29th as Ann Thompson presents "Fair Housing, Inclusion &

thrive. By promoting diversity and inclusion, you unlock access to opportunities that transform lives and



Diversity".

Passport: Free

Members: Free

Non-Members: \$40 Sunrise Ed Center

March 2025 COURSE GUIDE

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Thursday, March 13 Bias Override: Overcoming Barriers to Fair Housing () 1:00 - 4:00 PM Instructor: Ann Thompson No CE Bias Override: Overcoming Barriers to Fair Housing helps real estate professionals interrupt stereotypical thinking so they can avoid fair housing pitfalls and provide equal professional service to every customer \$ Passport: Free or client. Participants will examine the history of bias in real estate, learn about the mind science of Members: Free identity, study how implicit bias can result in fair housing violations, and engage in interactive exercises Non-Members: \$40 to enhance communication skills and business relationships with clients of all backgrounds. O Sunrise Ed Center Lunch and Learn: Reverse Mortgage & Reverse for Purchase Friday, March 21 Instructor: TBD (Noon - 1:00 PM N/A No CE \$ Passport: Free Members: Free Non-Members: \$10