

EXCELLENCE IN PROFESSIONALISM: GOLD KEY CERTIFICATION

Instructor: Reese Stewart



After completing this course, your customers and your community will view you as a highly respected professional and as someone they can call upon for all of their real estate needs. This course will equip you with the tools and knowledge for establishing relationship with fellow REALTORS, affiliated business partners, and customers that will last a lifetime.

Professionalism and quality services are the key to success in the real estate industry, so be sure to attend and add this CERTIFICATION to the top of your achievement.

What You'll Learn

- Understand what the consumer survey says about REALTORS® and their quality of service and professionalism
- Discover 5 ways to assess your customer service
- Learn how training and accountability increase professionalism
- Meet or exceed your buyer and seller expectations
- Know what it takes to set yourself apart from other agents
- And much more!


Upon completion of the 8-hour "Excellence in Professionalism" Gold Key Certification course, you will receive a certificate and GKC pin.


A No-Show fee of \$50 will be charged to attendees who have registered for a complimentary class and have failed to cancel or reschedule the registration by 5:00 pm the day prior to the class. In addition to the No-Show fee, cancellations not received within this timeframe will result in the forfeiture of the registration fee. Cancellations can be made through RPCRA's Professional Development Department at 239.936.3537 or email at education@rpcra.org.



Passport: \$39
Member: \$89

 **8:00 AM - 5:00 PM**

 **Wednesday**
May 21

 **Sunrise Ed Center**
12381 S. Cleveland Ave.
Suite 500
Fort Myers FL, 33907

 **CE Credit: 8 CE**



REGISTER TODAY!

Scan the QR code, or visit:
the Member Portal

*Empowering Excellence in Our
Communities*