

## **Education Scholarship Program**

#### **Overview**

Established in 2012 by the Professional Development Committee, the Scholarship Program is designed to benefit Members of the Royal Palm Coast Realtor® Association who are seeking to further their professional development by obtaining a related designation.

Each year, the Association makes available educational scholarships, promoting higher education for our active, member, and professional REALTORS®. The scholarship award winners are chosen by the Association twice a year. The scholarships are a reimbursement for education that is approved and provided by the Association and completed by the REALTOR® in that calendar year.

Related designations and certification include, but are not limited to:

- GRI 2 & 3 (Graduate Realtor® Institute); GRI 1 also qualifies if NOT taken for 45 post license requirement
- CIPS (Certified International Property Specialist)
- CRS (Certified Residential Specialist)
- CRB (Certified Real Estate Brokerage Manager)
- ABR (Accredited Buyers Representative)
- FMS (Florida Military Specialist
- CPM (Certified Property Manager)
- Many other NAR approved designations and certifications may qualify.

For a complete list of National Association of Realtors® certifications or designation courses, please refer to the attached document.

POTENTIAL RECIPIENTS: You must have an active real estate license in good standing, be a Primary Member of the Association and a Passport member for the term in which you are applying for a scholarship.

#### **Application Deadlines**

The application along with all the supporting documents requested **must be emailed to RPCRA Education at education@rpcra.org** by 5PM:

May 16 Scholarship - Submit application no later than 5:00 PM on May 16 for courses completed between November 16 and May 15.

• Please note that 2025 Education Scholarship opportunities will be in May and November.

## **Education Scholarship Requirements**

#### **General Information**

APPLICATION: It is imperative that the application form be properly completed and uploaded by the applicant. Requests for scholarships must be accompanied by a completed packet (please see Complete Application Packet section). Application submission does not guarantee a scholarship.

DISBURSEMENT: Approved scholarships will be awarded only if the applicant submits a copy of his/her certificate or other evidence of satisfactory completion of the course with a passing grade.

TOTAL FUNDS AVAILABLE: Total funds available per year will be determined by the board and decisions on scholarship awards will be made by the Scholarship Task Force. All decisions are at the sole discretion of the Task Force and are final.

AMOUNT/NUMBER OF SCHOLARSHIPS: There is no predetermined number of scholarships awarded in any given year. The decision on scholarships awarded is dependent on the number of qualified applications received for consideration.

LIMITATIONS: Scholarships are for tuition only and are on a first come, first serve basis. Scholarships will be granted for the course requested and only for such courses that lead to a real estate related professional designation or designation provided by the Association. The Scholarship Committee will determine the dollar amount of scholarships for a particular course, which may vary from time to time, depending upon the funds available.

NON-DISCRIMINATING: Recipients will be chosen without regard to race, color, religion, sex, disability, familial status, national origin, age, or membership in the any organization. Recipients will be chosen without preference for employment or affiliation with any licensed real estate firm or broker.

QUESTIONS: Contact the RPCRA Education Department at <u>education@rpcra.org</u> 239-936-3537.

### **Qualifications & Considerations**

To promote higher standards of professional conduct in our marketplace, the Association has determined that the following qualifications are the minimum requirements for consideration for this scholarship program:

#### **Required Criteria**

- Scholarship is not to exceed the passport member price.
- Have an active real estate license and a Primary Member in good standing.
- A Passport member for the year applying for the scholarship.
- Course meets approved list/location as set forth by the Association.
- Applicant must complete and submit application by May 16<sup>th</sup> by 5:00 pm
- Applicant must provide proof of paid course and passing grade.

#### **Complete Application Packet**

- Completed application (legible and signed).
- Proof of Passport membership.
- Proof of payment and passing grade for course that scholarship is being requested.
- Submit by 5:00 PM to <u>education@rpcra.org</u> on May 16<sup>th</sup> for courses completed during applicable period.

#### **General Disclaimers**

- Incomplete or illegible applications will not be considered.
- Applicant must be willing to assist with reasonable additional information requests during this process.
- Applicant will be notified in writing regarding the status of the application.
- Scholarships are awarded at an approved Association function.

## **Education Scholarship Application**

Last Name:	First Name:			
License Number:	Email:			
Mailing Address:				
City, State & Zip Code:	Phone Number:			
Have you previously been awarded with a scholarship? (\	When)			
Does your Broker offer an education reimbursement prog If yes, have you received any reimbursement for the cour				

Company Name:	
Company Address:	
City, State & Zip Code:	
Broker's Name:	Broker's Phone Number:

List the designations or certifications you are requesting the scholarship for:

Course	Completion Date	Grade	Amount Paid		

Sales				
Sales YTD:	# of Sales:	\$ Amount		

#### **Statement of Accuracy**

I certify that I am a Realtor® in good standing with the Royal Palm Coast Realtor® Association and that by typing my name below as signature, I understand that all information provided is true and accurate to the best of my knowledge.

Signature:				
Signature:				

\_\_\_\_\_ Date: \_\_\_\_\_

All required information must be attached, please feel free to include any additional information you would like the Scholarship Committee to consider when reviewing your application.



















#### THE ACCREDITED BUYER'S REPRESENTATIVE®/ABR®

ABR® designees advocate for homebuyers, and are recognized as distinguished agents in the industry. The designation program establishes a foundation of training, skills, and resources to help real estate professionals succeed as a buyer's representative. rebac@nar.realtor | (800) 648-6224

#### ACREDDITED LAND CONSULTANT/ALC

The ALC's are the most trusted, knowledgeable, experienced, and highest-producing experts in all segments of land. Conferred by the REALTORS® Land Institute, the designation requires successful completion of a rigorous LANDU education program, a specific, high-volume and experience level, and adherence to an honorable Code of Conduct.

rli@nar.realtor | (800) 441-5263

#### CERTIFIED COMMERCIAL INVESTMENT MEMEBER/CCIM

The CCIM designation is commercial real estate's global standard for professional achievement, earned through an extensive curriculum of 200 classroom hours and professional experiential requirements. CCIMs are active in 1,000 U.S. markets and 31 other countries and comprise a 13,000-member network that includes brokers, leasing professionals, asset managers, appraisers, corporate real estate executives, investors, lenders, and other allied professionals. www.ccim.com | (800) 621-7027

#### CERTIFIED INTERNATIONAL PROPERTY SPECIALIST/CIPS

Instantly align yourself with the best in international real estate by earning the CIPS designation. The designation requires completion of five full-day courses focusing on the critical aspects of international real estate transactions. CIPS designees are connected to an influential network of over 3,500 professionals who turn to each other first when looking for referral partners.

cips@nar.realtor | (800) 874-6500 ext. 8369

#### CERTIFIED PROPERTY MANAGER®/CPM®

CPM® designees are recognized as experts in real estate management. Holding this designation demonstrates expertise and integrity to employers, owners, and investors. (800) 837-0706 ext. 4650

#### CERTIFIED REAL ESTATE BROKERAGE MANAGER/CRB

TheCRB is one of the most respected and relevant designations offered in real estate business management and is awarded to REALTORS® who have completed advanced educational and professional requirements. CRB Designees are better positioned to streamline operations, integrate new technology and apply new trends and business strategies.

rebinstitute.com | info@rebinstitute.com | (800) 621-8738

#### CERTIFIED RESIDENTIAL SPECIALIST/CRS

The CRS designation is the highest credential awarded to residential sales agents, managers, and brokers. On average, CRS designees earn nearly three times more in income, transactions, and gross sales than non-designee REALTORS®. crshelp@crs.com | (800) 462-8841





#### COUNSELOR OF REAL ESTATE®/CRE®

The CRE® is an organization of commercial property experts worldwide who provide seasoned, objective advice on real property and land-related matters. Only 1,100 professionals from all disciplines of real estate, academia and government hold the CRE credential. Membership is selective and extended by invitation, although commercial real estate practitioners with 10 years of proven experience may apply. info@cre.org | (312) 329-8427

#### GENERAL ACCREDITED APPRAISER/GAA

For general appraisers, this designation is awarded to those whose education and experience exceed state appraisal certification requirements and is supported by the National Association of REALTORS®.

appraisal@nar.realtor | (800) 874-6500 ext. 8268

#### NAR'S GREEN DESIGNATION/GREEN

Through NAR's GREEN Designation, the GREEN REsource Council provides ongoing education, resources and tools to help real estate practitioners find, understand, and market properties with green features. green@nar.realtor | (800) 648-6224

#### GRADUATE REALTOR® INSTITUTE/GRI

REALTORS® with the GRI designation have in-depth training in legal and regulatory issues, technology, professional standards, and the sales process. Earning the designation is a way to stand out to prospective buyers and sellers as a professional with expertise in these areas. (407) 438-1400

#### PERFORMANCE MANAGEMENT NETWORK/PMN

This designation is unique to the REALTOR® family designations, emphasizing that in order to enhance your business, you must enhance yourself. It focuses on negotiating strategies and tactics, leadership development and more. (800) 245-8512

#### REALTOR® ASSOCIATION CERTIFIED EXECUTIVE/RCE

RCE is the only professional designation designed specifically for REALTOR® association executives. RCE designees exemplify goal-oriented AEs with drive, experience and commitment to professional growth. rhollan@nar.realtor | (312) 329-8545

#### hollan@nar.realtor | (312) 329-8545

#### RESIDENTIAL ACCREDITED APPRAISER/RAA

For residential appraisers, this designation is awarded to those whose education and experience exceed state appraisal certification requirements and is supported by the National Association of REALTORS®. appraisal@nar.realtor | (312) 329-8268

#### SELLER REPRESENTATIVE SPECIALIST/SRS

The SRS designation is the premier credential in seller representation. It is designed to elevate professional standards and enhance personal performance. The designation is awarded to real estate professionals who demonstrate the knowledge and skills essential for seller advocacy.

rebinstitute.com | info@rebinstitute.com | (800) 621-8738































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#### SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®/SIOR

The SIOR designation is held by only the most knowledgeable, experienced, and successful commercial real estate brokerage specialists. To earn it, designees must meet standards of experience, production, education, ethics, and provide recommendations. (202) 449-8200

#### SENIOR REAL ESTATE SPECIALIST®/SRES®

The SRES® Designation program educates REALTORS® on how to profitably and ethically serve the real estate needs of the fastest growing market in real estate, clients age 50+. sres@nar.realtor | (800) 500-4564

#### AT HOME WITH DIVERSITY®/AHWD

The At Home With Diversity® certification teaches you how to conduct your business with sensitivity to all client profiles and build a business plan to successfully serve them. ahwd@nar.realtor | (800) 874-6500 ext.8393

#### **BROKER PRICE OPTION RESOUCRCE/BPOR**

The BPOR certification is no longer being awarded to members. Approximately 6,000 members have earned BPOR.

#### CERTIFIED REAL ESTATE TEAM SPECIALIST/C-RET

C-RETS courses provide the tools, strategies, and knowledge that are required of today real estate professionals who are either considering or currently operating in a team environment.

rebinstitute.com | info@rebinstitute.com | (800) 621-8738

#### RRC DIGITAL MARKETING: SOCIAL MEDIA

The RRC Digital Marketing: Social Media certification is for real estate professionals who want to develop expertise with social media resources and the sites that are an essential part of today's digital marketing mix, whether you are promoting your business or the properties you represent.

www.crs.com/about-us/contact-us | (800) 462-8841

#### e-PRO®

With the e-PRO® certification, REALTORS® increase their ability to reach customers, expand their capabilities, and build trust by safeguarding client information. epro@nar.realtor | (877) 397-3132

#### HOME FINANCE RESOURCE

The Home Finance Resource Certification course is designed to teach REALTORS® how to explain key pieces of the loan origination process to clients and confidently answer questions about mortgage options. hfr@nar.realtor | (833) 383-2604

#### **INSIDE SALES AGENT**

The certification provides opportunities to learn and practice the skills and techniques top agents use to turn leads to clients and existing customers into repeat business while helping you build your lucrative career. hfr@nar.realtor | (833) 383-2604





#### I UXURY HOMES CERTIFICATE/I HC

Luxury Homes Certification is for agents looking to hone their skills in the ever-growing luxury home market. The courses included will give REALTORS® the knowledge they need to approach the luxury niche, including pricing strategies, negotiation tactics, and how to stand out from the crowd. crshelp@crs.com

#### MILITARY RELOCATION PROFESSIONAL/MRP

NAR's Military Relocation Professional certification focuses on educating real estate professionals about working with current and former military service members to find housing solutions that best suit their needs and take full advantage of military benefits and support.

mrp@nar.realtor | (888) 648-8321

#### PRICING STRATEGY ADVISOR/PSA

Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with NAR's PSA (Pricing Strategy Advisor) certification. pricingstrategyadvisor.org/contact-us/

#### **REAL ESTATE INVESTING/REI**

The Real Estate Investing (REI) certification program is for REALTORS® who want to master the ins and outs of working with investors and those who are establishing themselves as real estate investors.

crs.com/about-us/contact-us

#### **REAL ESTATE NEGOTIATION EXPERT/RENE**

The Real Estate Negotiation Expert (RENE) certification is for real estate professionals who want to sharpen their negotiation and client advocacy skills. info@rebinstitute.com | (800) 621-8738

#### **RESORT & SECOND-HOME PROPERTY SPECIALIST/RSPS**

This certification is designed for REALTORS® who facilitate the buying, selling, or management of properties for investment, development, retirement, or second homes in a resort, recreational and/or vacation destination are involved in this market niche. resort@nar.realtor |(800) 874-6500 ext.8320

#### SHORT SALES & FORCLOSURE RESOURCE/SER®

The SFR® certification teaches real estate professionals to work with distressed sellers and the finance, tax, and legal professionals who can help them, qualify sellers for short sales, develop a short sale package, negotiate with lenders, safeguard your commission, limit risk, and protect buyers.

sfr@nar.realtor | (877) 510-7855

### SMART HOME CERTIFICATION

The Smart Home certification is for real estate professionals who want to develop expertise in the technology, privacy issues, and best transition tactics involved in selling smart homes. www.crs.com/about-us/contact-us | (800) 462-8841.













HOME CERTIFICATION