



THE POWER OF MLS. BUILT BY REALTORS®, BACKED BY NAR.

A LEGACY OF LEADERSHIP

The MLS wasn't created by chance. It was built through the vision and dedication of REALTORS®—and the ongoing commitment of NAR—creating a unique, world-class system.

NAR: THE BACKBONE OF THE MLS ECOSYSTEM

BUILDING INFRASTRUCTURE

NAR created and fosters the community for MLS to grow and thrive—investing in standards, data and governance, supporting innovation and providing tools like RPR®, legal resources, research and more.

DRIVING COOPERATION AND PROVIDING FRAMEWORK

NAR facilitates industry-wide collaboration and works with partners like RESO to create common language and shared rules that enable smoother operations. With local control in place, NAR provides adaptable frameworks and expertise that MLSs can customize to their unique market needs. This balanced approach helps MLSs save time, cost and effort—while ensuring consistency and cooperation across a stronger, more integrated industry.

PROVIDING PROTECTION

NAR provides antitrust reviews, risk mitigation and organized legal defense—along with a unified approach that prevents market confusion and inefficiencies.

WHY IT MATTERS TO YOU

- Protects property rights and equal access to homeownership.
- Promotes transparency, agent cooperation and consumer confidence.
- Gives members a voice in key decisions through MLS committees.
- Helps REALTOR®-owned MLSs compete and lead.

WE'RE IN IT TOGETHER

NAR stands with you—empowering MLSs, backing REALTORS® and helping shape the future of organized real estate.



**LEARN HOW NAR STRENGTHENS THE MLS
ECOSYSTEM AT nar.realtor**