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PRESS RELEASE

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Royal Palm Coast Realtor® Association Scores Big with a Home Run Success at the 2025 Realtor® Trade Show

Fort Myers, FL — The Royal Palm Coast Realtor® Association (RPCRA) is proud to celebrate another *winning event* after the overwhelming success of its 2025 Realtor® Trade Show, which took place on Thursday, October 9 at the Suncoast Credit Union Arena - FSW in Fort Myers.

This year's sports-themed extravaganza was nothing short of a grand slam, bringing together 334 attendees and 56 vendors for a day of networking, learning, and spirited competition. The arena was alive with energy as exhibitors and guests showcased their team pride—decked out in jerseys, hats, and fan gear representing their favorite sports teams. Vendor booths were transformed into vibrant displays reminiscent of stadiums and arenas, each infused with creativity and enthusiasm that reflected the fun, competitive nature of the day.

The event's sports theme captured the essence of teamwork and drive that defines the real estate profession. Attendees cheered, mingled, and engaged with industry partners while enjoying a lively atmosphere filled with giveaways, themed decorations, appetizers, and photo-worthy moments at every turn.

Competition was tight as vendors went head-to-head for the coveted booth awards, showcasing not only their creativity but also their commitment to excellence and engagement. When the final whistle blew, a few exceptional participants stood out from the crowd:

- [Easy Mortgage, LLC](#) – *Best Overall Booth*
- [Stewart Title](#) – *Most Informative Booth*
- [Total FIRPTA, LLC](#) – *Most Creative Booth*

Adding even more excitement to the day, RPCRA awarded cash prizes to lucky attendees whose names were drawn during the event's prize giveaways:

- [Lana Vail, Banyan Realty](#)
- [Amanda Kearney, Re/Max Realty Team](#)
- [Nicole Ness, SWFL Choice Realty](#)

From start to finish, the 2025 Realtor® Trade Show proved to be more than just an event—it was a celebration of collaboration, community, and the winning spirit that drives the members of the Royal Palm Coast Realtor® Association.

“We set out to create an event that would energize our community and facilitate real, productive connections—and by every measure, we succeeded” said RPCRA 2025 President Karen Borrelli. “It was incredible to see our REALTOR® community come together, network, and celebrate in such a dynamic and engaging way.”

RPCRA extends a heartfelt thank-you to its generous sponsors, whose support made the event possible:

- [American Home Shield](#)
- [Chapman Insurance Group](#)
- [Hughes Exterminators](#)
- [Jones, Haber & Rollings](#)
- [LMCU](#)
- [Paradise Coast Title & Escrow](#)
- [Movement Mortgage](#)
- [State Insurance USA](#)
- [Total FIRPTA](#)
- [Tarsia Law Group](#)

From friendly competition to valuable networking and industry insights, this year's trade show truly hit it out of the park — setting the stage for even greater success in 2026.

To learn more about Royal Palm Coast Realtor® Association and membership, visit rpcra.org.

About the Royal Palm Coast Realtor® Association

Founded in 1922 as the Fort Myers Board of Realty, the Royal Palm Coast Realtor® Association has grown to serve multiple counties across Southwest Florida, achieving Mega Board status. The Association is a leading advocate and resource for its members, advancing their professional success through education, communication, and strategic leadership on key industry issues.