

Royal Palm Coast Realtor® Association’s Leadership Development Academy Participates in Back-to-School Drive, Supporting Local Children

Fort Myers, Cape Coral, FL – The Royal Palm Coast Realtor® Association (RPCRA) is pleased to announce the success of its Leadership Development Academy’s Back-to-School Drive, held in July. In collaboration with Habitat for Humanity of Lee and Hendry Counties, the donations ended with a Back-to-School shopping experience for students and teachers who live in the Habitat for Humanity communities. The donations provided essential school supplies to more than 130 students and teachers.

The RPCRA Leadership Development Academy, a program dedicated to developing future leaders within the real estate community, played a pivotal role in organizing and facilitating the event. Members of the academy worked tirelessly to gather donations, assemble supply kits, and ensure that students were equipped with the necessary supplies for a successful school year.

“This event highlights the commitment and generosity of our Realtor® community,” said Karen Borrelli, RPCRA 2024 President-Elect. “The participants of our Leadership Development Academy have demonstrated outstanding dedication to making a positive difference in our community. Providing students with the necessary supplies to succeed in school is a top priority for us, and we are delighted by the enthusiastic response from both our members and the families we support.”

The success of the event was made possible through the generous contributions of RPCRA members, local businesses, and community partners. RPCRA extends its heartfelt gratitude to everyone who gave monetary donations, time, and resources to make this initiative a success.

We extend our special thanks to the 2024 Leadership Development Academy for launching a community give-back program:

- Laura Christiano, [Re/Max Trend](#)
- Anthony Churlin, [Re/Max Trend](#)
- Rachael Guertin, [Re/Max Realty Group](#)
- Mike Hollow, [Blue Line Realty of SWFL](#)
- Lauren McIntyre, [John R. Wood Properties](#)
- Lori Medeiros, [Re/Max Trend](#)
- Crystal Norton, [Marzucco Realty](#)
- Anthony Pizarro, [Keller Williams Elite Realty](#)
- Leanne Powell, [Vylla Home](#)

RPCRA remains committed to its mission of promoting the welfare and development of the community. The association looks forward to continuing its efforts in supporting local families and enhancing the educational experience of students in the region.



2024 Leadership Development Academy

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today is the largest Realtor® Association in Lee County that serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.