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## Royal Palm Coast Realtor® Association Hosts Annual Housing Symposium for Realtors®

**Fort Myers and Cape Coral, FL** - The Royal Palm Coast Realtor® Association (RPCRA) is pleased to announce the successful conclusion of its annual Housing Symposium, held on September 17, 2024, at the DoubleTree by Hilton in Fort Myers. The event gathered Realtors®, affiliates, and a panel of leading industry experts for a day filled with insightful discussions and valuable networking opportunities. The symposium focused on the evolving landscape of housing, economic trends, community development, local, state, and federal housing programs, as well as fair housing practices within the Southwest Florida region.

The event featured in-depth presentations from a distinguished lineup of dynamic speakers, each offering valuable perspectives, statistics, and advice on critical topics affecting the real estate market:

- Amir B Ferreira Neto, PhD, Director of the Regional Economic Research Institute at Florida Gulf Coast University (FGCU)
- Trey Goldman, Legislative Counsel for Florida Realtors®
- Major Ethan Frizzel, Area Commander of the Salvation Army
- Joshua McKie, Director of the Fort Myers Housing Authority
- Dante Bonner, from the Florida Commission on Human Relations

The success of this year's symposium was made possible by the generous support of RPCRA affiliate business partner event sponsors. Thank you to [Omni One Title](#), [Paradise Coast Title and Escrow](#), [Dwelling Check](#), and [Next Door Photos](#) for their contributions. A special thank you goes to our gold sponsors, [Moshin Real Estate Media](#) and [V-Benefits Group](#), whose support played a pivotal role in making the event possible.

"We are thrilled with the valuable insights shared during this year's Housing Symposium," said Marliisa Gervasoni, 2024 RPCRA President. "The event drew in real estate professionals, community members, and local leaders who explored fair housing practices in Southwest Florida, a region experiencing rapid growth and diverse housing needs."

RPCRA remains steadfast in its mission to provide resources, opportunities, and ongoing professional development to all its members. By offering educational programs like the Fair Housing Symposium, we are dedicated to ensuring that Realtors® are not only equipped with the knowledge to serve their clients better, but also to lead with integrity and inclusivity. As the real estate landscape continues to evolve, we look forward to organizing more events that address key industry issues, foster growth, and empower Realtors® to thrive in this dynamic market. Together, we are building a stronger, more informed, and more equitable real estate community in Southwest Florida.

To learn more about Royal Palm Coast Realtor® Association and membership, visit [RPCRA.org](https://rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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