

## Royal Palm Coast Realtor® Association's Global Business Council Unlocked Global Opportunities at International Summit

**Fort Myers and Cape Coral, FL** – The Royal Palm Coast Realtor® Association's (RPCRA) Global Business Council hosted an informative and successful International Summit on September 12. The annual event attracted several Realtor® members interested in expanding their education on global business and international real estate. Attendees walked away with expert insights, and actionable tactics to enhance their global business strategy.

Attendees enjoyed presentations on Lee County's tourism gaining an understanding of the diverse client base, guidance on how to launch a global business and learned unique features of the Multiple Listing Service (MLS) locally and internationally. Members engaged in discussion with a Certified International Property Specialist (CIPS) as well as learned innovative strategies to help their clients save money through currency exchange.

Guest speakers included:

- Simon Conn, Overseas Property and Finance Specialist
- Achim Amann, Managing Director, Black Label Properties
- Tamara Pigott, Executive Director, Lee County Visitor and Convention Bureau
- Iva Slavtcheva, Senior Business Development Manager, Moneycorp Americas
- Maria Grulich, Director of Global Business, Florida Realtors®
- Ileana Bogaert, NAR Global Coordinator to South America, Global Real Estate Advisor
- Sharon von Schoenberg, Associate Director, Global & Commercial Programs at The Canadian Real Estate Association
- Julie Lepore, President, Total Foreign Investment in Real Property Tax Act (FIRPTA), LLC

Support from RPCRA Affiliate Business Partners helped to make the summit a success. Thank you to [State Insurance USA](#), [Total FIRPTA, LLC](#), [Integra Mortgage Group](#), [Sunstate Coating 21, LLC](#) and [Moneycorp](#).



The RPCRA Global Business Council was recently recognized with the 2024 Newcomer Award by Florida Realtors® Global at the August Conference, acknowledging our unwavering commitment to our mission and objectives.

The Global Business Council provides the education Realtors® need to effectively work with international clients and offers essential business tools to help expand their reach globally. To learn more about the Global Business Council and Royal Palm Coast Realtor® Association, visit [RPCRA.org](https://rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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