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Royal Palm Coast Realtor® Association Receives Fundraising Award From Habitat for Humanity's Women Build Program, Helps Dedicate New Home.

Fort Myers, FL | Cape Coral, FL – The Royal Palm Coast Realtor® Association (RPCRA) proudly announces its successful participation in Habitat for Humanity's Women Build program, demonstrating the organization's unwavering commitment to community service and support for affordable housing initiatives. Through a series of collaborative efforts, RPCRA raised an impressive \$12,000 to support Habitat for Humanity's mission.

In recognition of their outstanding contribution and dedication, RPCRA received a prestigious award from Habitat for Humanity. This accolade underscores the association's significant impact on the community and its dedication to making a difference in the lives of local families.

Marlissa Gervasoni, 2024 President of RPCRA, attended a Habitat for Humanity home dedication ceremony on May 24, 2024, in Lehigh Acres, FL. During the heartfelt event, Gervasoni had the honor of presenting a symbolic key to the new homeowner, Zah'cauria, signifying the beginning of a new chapter filled with hope and stability. The ceremony was a testament to the power of community collaboration, the positive outcomes that result from collective efforts, and most importantly, Zah'cauria's hard work, dedication, and commitment to securing a better future for herself and her daughter.

"We are incredibly proud to support Habitat for Humanity's Women Build program and contribute to the creation of safe, affordable housing in our community," said Marlissa Gervasoni. "The dedication ceremony was a deeply moving experience, and it was an honor to present Zah'cauria with the key to her new home. This achievement reflects Zah'cauria's incredible efforts, diligence, and devotion to her family."

The funds raised by RPCRA will directly support Habitat for Humanity's initiatives, helping to build and renovate homes for families in need. The Women Build program encourages women to take proactive roles in addressing the housing crisis, fostering empowerment and solidarity among participants. However, qualifying for a Habitat Home is no small feat. Homeowners are required to qualify for housing through several factors that demonstrate a necessary need, as well as have the ability to pay for their new home. Homeowners must also be willing to partner with Habitat and offer up 300 hours of sweat equity, attend homeowner workshops, pay \$2,000 towards their closing costs, and meet with a Habitat Housing Counselor.

To learn more about Royal Palm Coast Realtor® Association and membership, visit [RPCRA.org](https://www.rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.



To learn more about the Women Build program, [click here](#).

RPCRA's participation in this year's Women Build program exemplifies the association's ongoing commitment to community service and its mission to positively impact the lives of residents. The association looks forward to continuing its partnership with Habitat for Humanity and other charitable organizations to create lasting change in the community.

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