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## Royal Palm Coast Realtor® Association to Host Housing Symposium for Realtors®

**Fort Myers and Cape Coral FL** – The Royal Palm Coast Realtor® Association (RPCRA) is excited to announce its Third Annual Housing Symposium for Realtors®, which will be held on Tuesday, September 17, from 8:00 to 11:00 AM at the DoubleTree by Hilton Fort Myers at Bell Tower Shops. This year's symposium, themed "*Charting the Course, Navigating Florida's Housing in an Uncertain Market*," promises to provide invaluable insights and strategies for real estate professionals in the region.

The symposium will feature an engaging lineup of keynote speakers designed to help Realtors® successfully navigate the complexities of Florida's housing market. Attendees will have the opportunity to hear from industry experts, gain new perspectives, and network with peers and leaders in the field.

Key Topics of the Symposium:

- *The Impact of Market Uncertainty on Fair Housing*
- *Strategies for Ensuring Compliance and Avoiding Discrimination*
- *Best Practices for Promoting Inclusive Communities*
- *Legal Updates and Trends in Florida Housing*

RPCRA has assembled a diverse lineup of experts to share their knowledge and insights on the state of the Southwest Florida housing market, featuring:

- **Joshua McKie** – *Director of Community Supportive Services, The Housing Authority of the City of Fort Myers*
- **Danté Bonner** - *Education Outreach/Training Coordinator, Florida Commission on Human Relations*
- **Trey Goldman** - *Legislative Counsel Florida Realtors®*
- **Dr. Amir B. Ferreira Neto** – *Director, Regional Economic Research Institute at Florida Gulf Coast University*
- **Major Ethan Frizzell** – *Area Commander of The Salvation Army*

Attendees will also have the chance to connect with fellow Realtors®, industry influencers, and potential business partners, fostering relationships that can drive professional growth.

"In an ever-evolving market, it's essential for Realtors® to remain informed and adaptable," said Sean O'Brien, CEO of RPCRA. "This symposium will equip them with the knowledge and tools needed to navigate Florida's dynamic housing landscape successfully. We're proud to offer such a valuable event to our members."

Event Details:

- **Date:** Tuesday, September 17
- **Time:** 8:00 to 11:00 AM
- **Pricing:** Free for RPCRA Members | Non-members: \$25
- **Location:** DoubleTree by Hilton Fort Myers at Bell Tower Shops, 13051 Bell Tower Drive, Fort Myers, FL 33907

For details and/or to register, please contact [marketing@rpcra.org](mailto:marketing@rpcra.org).

To learn more about Royal Palm Coast Realtor® Association and membership, visit [rpcra.org](http://rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today is the largest Realtor® Association in Lee County that serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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