



FOR IMMEDIATE RELEASE: January 24, 2023

CONTACT: Allyson Teevan | allyson@rpcra.org

Royal Palm Coast Realtor® Association Announces CFO Resignation

Fort Myers and Cape Coral, FL – Royal Palm Coast Realtor® Association (RPCRA) announces that Sean O’Brien has resigned after five years as Chief Financial Officer effective February 2, 2023. O’Brien’s extensive financial and operational background proved an immediate strength for the strategic and business growth of the association.

During his tenure, O’Brien provided invaluable leadership in guiding the association to improve upon their financial reporting, establish operational metrics which assists in understanding the growth, opportunities, and challenges that the business faced/faces and worked to implement cloud based solutions that protect the business records and assets. O’Brien worked hand-in-hand with the Board of Directors and Finance Committee setting a precedent for financial empowerment.

“I am very proud of what Sean achieved during his time at RPCRA,” said Beate Jones, CEO of RPCRA. “The association doubled in membership during the pandemic, and we have continued to successfully maintain our growth, dedication to our members, and the community, while achieving our financial goals.”

The search for a new CFO is underway and updates will be given when appropriate.

To learn more about Royal Palm Coast Realtor® Association and membership, visit [RPCRA.org](https://www.rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 9,300 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

###