



FOR IMMEDIATE RELEASE: February 27, 2023

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Royal Palm Coast Realtor® Association Announces Interim CEO

Fort Myers and Cape Coral, FL – Royal Palm Coast Realtor® Association (RPCRA) announced the appointment of Monica Arrondo as interim Chief Executive Officer of the association effective February 15, 2023. The RPCRA Board of Directors appointed Ms. Arrondo upon the retirement of Beate Jones, current Chief Executive Officer. Ms. Jones’s last day with the association is April 1, 2023. Ms. Arrondo has worked for RPCRA for 17 years and brings to the position nearly two decades of executive management with the association and to the Board of Directors.

Upon acceptance of Ms. Jones’ resignation, the Board, under the leadership of Jack Martin, Board President, decided that it would be in the best interest of the association to act swiftly and appoint an interim CEO while the search for a new one is underway. Ms. Arrondo was chosen for her excellence in leadership, commitment to the association and her vital role in carrying out the strategic goals for the association.

“I am honored to leave the association in the strong and capable hands of Monica,” said Beate Jones, CEO of RPCRA. “The transition will be seamless for our membership as Monica has been managing many aspects of the association for years helping to grow staff, membership, revenue and our commitment to the community.”

The Board is confident that the association will remain on target for continuing to accomplish their goals amid the transition.

The search for a new CEO is underway and updates will be given when appropriate.

To learn more about Royal Palm Coast Realtor® Association and membership, visit [RPCRA.org](https://www.rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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