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CONTACT: Allyson Teevan | allyson@rpcra.org

Royal Palm Coast Realtor® Association Announces Strategic Move to New Building: Enhancing Services for Members in Southwest Florida

Fort Myers and Cape Coral, FL – The Royal Palm Coast Realtor® Association (RPCRA) is excited to announce its continued efforts in aligning their long-term strategic goals. In March 2022, the Association announced the acquisition of lots 8, 9 and 10 at 5265 Summerlin Commons Boulevard, Fort Myers, FL 33907. This significant procurement marks a pivotal investment opportunity for the Association, aimed at enhancing services for its 10,000 Realtor® members across Southwest Florida. RPCRA is optimistic that the next steps will result in the establishment of a new office space, although that is not formally known just yet.

The land was acquired with the hopes of building a new office space. It aligned with the continued efforts driven by the strategic vision and plans to maintain an investment in the real estate industry. The investment in the land signifies not only a commitment to growth but also a proactive approach in shaping the future of the Association. This decision emphasizes the Association's dedication to efficiency and enhanced member service. The new two-story building will serve as a hub for full-service customer support, offering streamlined access to resources and expertise for our members.

To facilitate this transition, RPCRA will be listing the current office locations in Cape Coral and Fort Myers. Anticipating a one-year timeline for completion, we are committed to ensuring a seamless transition for both staff and members alike.

"At RPCRA, we are committed to fostering the success of our Realtor® members. The establishment of a new building has been a longstanding goal, aimed at catering to our members' educational, business service, and committee meeting requirements," expressed Sean O'Brien, CEO of RPCRA. "Our board's endorsement of this vision exemplifies their dedication, ensuring our financial stability and laying the groundwork for expansion as we transition into 2025 and beyond."

In pursuit of a vision for a state-of-the-art facility tailored to the needs of the members and staff, RPCRA has engaged with [Stevens Construction](#), a recognized leader in construction and development. With their expertise and the Association's shared commitment to excellence, we are confident in the success of this endeavor and look forward to opening the doors of the new association offices and welcoming all RPCRA members!

RPCRA remains dedicated to transparency and will continue to provide updates as this project unfolds. Together, the Association looks forward to continuing to provide excellent service and member satisfaction.

To learn more about Royal Palm Coast Realtor® Association and membership, visit [RPCRA.org](https://www.rpcra.org).

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today is the largest Realtor® Association in Lee County that serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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