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PRESS RELEASE

FOR IMMEDIATE RELEASE

June 17, 2025

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Sold-Out 9th Annual International Summit: Maximizing Profits with International Buyers and Sellers

Fort Myers, FL – The Royal Palm Coast Realtor® Association (RPCRA) Global Business Council (GBC) is thrilled to announce the sold-out success of the 9th Annual International Summit, which took place on Thursday, June 12 with the theme, "Maximizing Profits with International Buyers and Sellers."

The event was designed to equip real estate professionals with essential knowledge and tools for success in the global market. The GBC welcomed a full capacity of attendees eager to learn about the intricacies of international real estate. The summit provided invaluable insights on how to navigate the increasingly global nature of today's real estate industry.

"We are so pleased that this year's International Summit exceeded expectations in both content and attendance," said Beate Wunderer, GBC Chair. "The sold-out event clearly reflects the growing interest and need for real estate professionals to develop a deeper understanding of global business practices. We are proud to offer a platform that helps our members gain the knowledge and confidence to work successfully with international clients."

This year's International Summit featured dynamic presentations from industry experts, covering a variety of essential topics, including:

- The Importance of Understanding Different Cultures in Real Estate Transactions
- Where to Find Information Regarding International Property Owners
- How Clients Can Use Currency Exchange as a Strategy to Save Costs
- The Necessity of Discussing FIRPTA Before Buying Property
- Operating on the International Stage: Inbound and Outbound Referrals

Featured Presenters:

- **Julie Lepore**, President, [TOTAL FIRPTA, LLC](#)
- **Corina Lessa Silva**, Owner/Broker Associate, [Tampa Bay Key Real Estate](#)
- **Joanna Rowell**, MLS Manager, [Royal Palm Coast Realtor® Association](#)
- **Iva Slavtcheva**, Senior Business Development Manager, [Moneycorp](#)

Attendees had the opportunity to interact directly with experts, gain practical insights on cross-border real estate transactions, and learn how to build and sustain successful relationships with international clients.

A Special Thank You to Our Sponsors:

The International Summit would not have been possible without the support of our sponsors. We extend a heartfelt thank you to:

- [Pillar-to-Post Home Inspectors](#)
- [Total Bank](#)
- [Moneycorp](#)
- [SSM Insurance](#)

Their contributions were instrumental in making this event a memorable and informative experience for all participants.

The International Summit continues to be a highlight of the calendar because it connects our members with the knowledge they need to thrive in the global market. The event sponsors and presenters are key to delivering the tools and insights that help RPCRA members gain a competitive edge in international real estate.

[Click here](#) to learn more about the RPCRA Global Business Council and upcoming events.



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To learn more about Royal Palm Coast Realtor® Association and membership, visit rpcra.org.

About the Royal Palm Coast Realtor® Association

Founded in 1922 as the Fort Myers Board of Realty, the Royal Palm Coast Realtor® Association has grown to serve multiple counties across Southwest Florida, achieving Mega Board status. The Association is a leading advocate and resource for its members, advancing their professional success through education, communication, and strategic leadership on key industry issues.