

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CONTACT:

Allyson Teevan
allyson@rpcra.org

RPCRA Collects Supplies for "Ready, Set, Backpack!" Back-to-School Drive

Fort Myers, FL - The Royal Palm Coast Realtor® Association (RPCRA) is proud to participate in this year's "*Ready, Set, Backpack!*" initiative. An impactful back-to-school drive aimed at '*Filling bags & Fueling Futures*' dedicated to ensuring that local students and teachers are set up for success as the new academic year begins.

Now through **July 31**, RPCRA is accepting school supply donations at two convenient drop-off locations:



RPCRA: 12381 S. Cleveland Ave, Suite 502, Fort Myers, FL 33907
Hours: Monday–Friday, 8:30 AM to 5:00 PM

The Alderman House: 2572 First Street, Fort Myers, FL 33901
Hours: Monday–Friday, 9:00 AM to 5:00 PM

Suggested donations include new, unused and/or unopened backpacks, notebooks, pencils, pens, folders, crayons, glue sticks, highlighters, markers, and other classroom essentials. [Click Here](#) for a full list of recommended supplies.

The collected school supplies will be distributed to students and teachers during a special giveaway event on **Saturday, August 2, 2025**.



(239) 936-3537

Fort Myers, FL 33907

marketing@rpcra.org

“Back-to-school season can be a stressful time for families and educators,” said Karen Borrelli, RPCRA President. “We’re honored to be part of an initiative that helps lighten the load and empowers the young minds of our community.”

RPCRA is also calling on its Affiliate Business Partners and community businesses to get involved and help take the August 2 distribution event to the next level. Whether it’s through sponsorships, giveaways, entertainment, or hands-on volunteer support, RPCRA welcomes all who want to help make the day extra special for the children, families, and educators we serve.

“Our Realtor® Members are deeply invested in the communities they live and work in,” said Shane Spring, RPCRA President-Elect. “Initiatives like ‘*Ready, Set, Backpack!*’ reflect the heart of who the Realtor® community is. We are people helping people.”

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To learn more about Royal Palm Coast Realtor® Association and membership, visit rpcra.org.

About the Royal Palm Coast Realtor® Association

Founded in 1922 as the Fort Myers Board of Realty, the Royal Palm Coast Realtor® Association has grown to serve multiple counties across Southwest Florida, achieving Mega Board status. The Association is a leading advocate and resource for its members, advancing their professional success through education, communication, and strategic leadership on key industry issues.