



RPCRA
ROYAL PALM COAST REALTOR ASSOCIATION

2026 MEMBER BENEFITS

EMBRACE THE POWER OF
ASSOCIATION MEMBERSHIP





Evolution | Building a Stronger Future Together

Shane Spring
2026 RPCRA PRESIDENT





239-936-3537



RPCRA.ORG



@ROYALPALMCOASTREALTORS



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WELCOME TO



WHAT IT MEANS TO BE A MEMBER OF THE ROYAL PALM COAST REALTOR® ASSOCIATION

Your membership in the Royal Palm Coast Realtor® Association (RPCRA) makes a powerful statement about you. It shows customers, real estate professionals and industry-related professionals your commitment to the real estate industry. Membership identifies you as a Realtor® who is serious about their profession as well as purposeful about staying informed, educated and involved. When you become a Royal Palm Coast Realtor® Association member, you join Realtors® across the country, and in Florida, speaking with one strong voice on behalf of your profession and your customers. At RPCRA we are committed to providing the most valuable member programs and delivering benefits that focus on and directly impact real estate professionals professionalism and profitability.



OUR MISSION

Who We Are, What We Stand For

The Royal Palm Coast Realtor® Association empowers Realtors® to thrive in their business, champion private property rights, and provide exceptional value to their clients and communities.



RPCRA is guided on the principles of a strict Code of Ethics with the REALTORS® Pledge of Performance and Service Governance via Realtors® Political Action Committee (RPAC)



Composed of a mindset that is all about serving its members, Royal Palm Coast Realtor® Association (RPCRA) is committed to providing exceptional, member-oriented service to the Realtors® and Brokers of Southwest Florida.



RPCRA is devoted to enhancing the lives of its members, and the community. RPCRA membership is comprised of Realtors® and Brokers for residential and commercial properties and affiliate members who support Realtors® on their transactions.



Realtor® is a federally registered collective membership mark which identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics.

Strategic Priorities Overview

ADVOCACY

Lead boldly in protecting private property rights, amplifying the REALTOR® voice, and shaping public policy at the local, state, and national levels. Build lasting relationships with elected officials, engage brokers as active partners in advocacy, and utilize innovative government affairs tools to deliver timely, proactive policy alerts. Ensure RPCRA is a trusted resource and influential voice on issues that impact members, the real estate industry, and the communities they serve.

PROFESSIONALISM

Elevate the real estate industry through a renewed commitment to ethical standards, competency, and accountability. Deliver meaningful education, leadership development and resources that strengthen REALTOR® integrity and consumer confidence, while creating clear professional pathways, measurable performance benchmarks, and opportunities for peer-based accountability.

BROKER & MEMBER VALUE

Deliver direct measurable value to members with a clear and specific emphasis on brokerages as the foundation of the profession. Provide innovative business services, leadership support and data-informed resources that help brokers grow, retain talent and succeed, while leveraging scalable tools, profitability-focused solutions, and ROI-driven engagement opportunities.

ORGANIZATIONAL EXCELLENCE

Operate with transparency, financial discipline, and strategic agility. Ensure governance is strong, forward-thinking, and capable of adapting to change, while embracing innovation in operations, communications, and technology to continually enhance the member experience. Integrate modernized governance practices, next-generation platforms, member dashboards, and agile planning cycles to strengthen RPCRA's organizational impact.

Royal Palm Coast Realtor® ASSOCIATION (RPCRA)

As a Member of RPCRA, you can take advantage of all the Association-specific benefits that will empower your success as a Realtor®, a business owner, and an active member in your community.



The National Association of Realtors® (NAR) is the largest trade organization in America. Florida Realtors® holds the title as NAR's largest state association. RPCRA is the local board and acts as the point of entry for members into the state and national association. Being an active member of the National Association of Realtors® affords its members the use of the term "Realtor®" in their business. Members of NAR agree to abide by the Bylaws and Code of Ethics of the National Association of Realtors®. The term "Realtor®" cannot be used interchangeably with "real estate agent."



Did you know?

You can choose which communications you receive from us. Get just the essentials, or receive all our communications to stay informed and up-to-date through email and text notifications. And be sure to follow us on social media for more great content.



RPCRA Headquarters

12381 Cleveland Ave.
Suite 502
Fort Myers, FL 33907

NEW LOCATION COMING SOON

RPCRA will be relocating its headquarters in 2026. Stay tuned for an updated address



239-936-3537



rpcra.org

Professional Development

RPCRA Education Excellence

We offer many opportunities for continuing education and instruction on real estate training for the new and seasoned practitioner, through both classroom and web-based classes. Earn a designation or certification, or apply to the NAR Academy at Columbia College in partnership with the National Association of Realtors®. Our 800+ hours of courses cover a broad range of topics so you can focus on the specializations that make sense for your market and your interests. Connect with your peers as you learn through our scheduled education programs, presentations, Lunch & Learns, and NAR designation/certification classes.



NAR Designations & Certifications

The National Association of REALTORS® and its affiliated Institutes, Societies, and Councils provide a wide range of programs and services that help members increase their skills, proficiency, and knowledge. Designations and certifications acknowledging experience and expertise in various real estate sectors are awarded by NAR and each affiliated group upon completion of required courses.



Education Passport

The Real Estate Advanced Learning Passport is one of the most convenient services and best values offered to Members. For an annual fee of \$50, Members can take required Core Law and NAR Ethics classes, CE and Non-CE classes, Specialty Programs and informational seminars for FREE or at a reduced rate.



Education Scholarship

Each year, the Association makes educational scholarships available, promoting higher education for our active Realtor® Members. The scholarship award winners are chosen by the Association twice a year, and are a reimbursement for education that is approved and provided by the Association and completed by the REALTOR® in that calendar year.



RPCRA Public Service



Realtors® Making a Difference

RPCRA believes that being a Realtor® means more than helping clients buy and sell homes. It means being active leaders and partners within our community. Through volunteerism, charitable partnerships, and community outreach, Royal Palm Coast Realtors® are committed to making a difference throughout Lee County. From building homes to supporting families in need, Members dedicate their time and energy to causes that strengthen the communities where we live and work.

<https://rpcra.org/realtors-making-a-difference.html>

ROYAL PALM COAST
REALTORS®
— MAKING A —
DIFFERENCE



RPCRA Crisis Foundation

The Royal Palm Coast Realtor Association has a separate non-profit foundation to assist its members. The purpose of the RPCRA Crisis Foundation is to offer temporary assistance to dues-paying primary members and affiliates and/or immediate family who are facing financial hardship and/or personal crisis, due to their own or their immediate family members' catastrophic event, life threatening illness or injury. Each application is treated confidentially. The trustees of the Foundation sign a confidentiality agreement.

<https://rpcra.org/foundations/foundations/crisis-foundation.html>



Realtors® Care Foundation

The Realtors® Care Foundation is a public-facing organization founded by the Board of the Royal Palm Coast Realtor® Association to help homeowners in Southwest Florida who are victims of hurricanes, natural disasters, and financial hardships and need assistance with their homes. For an application and more information visit:

rpcra.org/foundations/foundations/realtors-care-foundation.html



RPCRA Website

RPCRA.org serves as the central hub for real estate professionals, providing essential resources, education, and networking opportunities. It aims to support our members by offering access to industry-leading training programs, market insights, and legislative updates crucial for navigating the dynamic real estate landscape. Through our platform, members can stay informed about the latest industry trends and best practices. The website serves as a gateway for prospective members, offering detailed information about membership benefits and the application process.

<https://rpcra.org/>



RPCRA Involvement



Leadership Development Academy

Are you passionate about making a difference? Leadership Development Academy is your opportunity to step beyond participation and into purposeful leadership. Whether your goal is to chair a committee, serve as an Officer, or become more engaged in our community, this program prepares you with the insight and confidence to lead effectively. Through collaboration with current and emerging leaders, you'll gain firsthand exposure to how the Association operates and how it works in partnership with Florida Realtors® and National Association of REALTORS®.

<https://rpcra.org/get-involved/get-involved/leadership-development-academy.html>



RPCRA Committees

Becoming involved in RPCRA's Committees can help you expand your professional network, stay informed about industry trends, and make a positive impact on the real estate community. It can also be a fulfilling way to give back to your profession. We encourage you to join and become engaged in your association! We value your commitment to RPCRA and invite you to share your passion and new ideas!

<https://rpcra.org/about-rpcra/meet-the-leadership/leadership-opportunities.html>



Affiliate Membership

Affiliate membership with RPCRA offers unique chances to connect with a diverse network of real estate professionals and showcase products/services to a targeted audience. Joining RPCRA opens avenues for strategic partnerships and business expansion through RPCRA's unparalleled visibility within the real estate community. Through sponsorship opportunities, networking events, and marketing platforms, Affiliate Business Partner can effectively engage with Realtors® and position themselves as trusted partners in the industry.

<https://rpcra.org/membership/affiliate-membership/affiliate-member-application.html>



Florida Gulf Coast Multiple Listing Service (FGCMLS)

The Multiple Listing Service (MLS) has long been recognized as a vital tool in the real estate industry, providing a comprehensive database of property listings for real estate professionals.



At its core, the MLS is designed to foster a cooperative environment where real estate professionals can share detailed information about property listings. This centralized system allows for efficient dissemination of property specifics, such as location, price, property features, and more. The collective sharing of this data ensures that all participating agents and brokers have access to a wide array of properties to meet the diverse needs of their clients. The MLS is a rich source of data, which is instrumental for conducting market analysis and making informed business decisions. Real estate professionals use MLS data to track market trends, perform comparative market analysis, and gauge property values. This information is crucial for advising clients on pricing strategies, investment opportunities, and market timing. Data from the MLS also helps in forecasting market conditions and planning future business strategies. Without the MLS, the collection and analysis of such comprehensive data would be significantly more challenging and time-consuming.



MLS Mondays

Virtual classes to teach you more about the resources available to you! Learn more about Agent 3000, Listing input, Offer Manager, ShowingTime+, and so much more. All MLS Monday's classes are offered FREE to Members. Register on the Member Portal.

Joanna Rowell

MLS Director
joanna@rpcra.org

Have Suggestions?

mlssuggestions@rpcra.org

FGCMLS Benefits



ADBUILDER™

ADBUILDER.PRO/STELLAR

**THE FASTEST WAY TO ADVERTISE
YOUR LISTINGS**

Launch stunning video ads from your listing data, and publish across Facebook, Instagram, Google, and Bing in just a few taps. No extra downloads or tech hurdles required. It's just smarter listing exposure in less time. Access AdBuilder right from your MLS-Touch® app. No switching tools, multiple logins, or duplicate work needed. Just tap, set your budget, and go.

AGENT
3000

AGENT3000.COM

MARKETING & LEAD GENERATION

This is an exclusive marketing suite to give you a competitive advantage. Produce several new reports, deliver area sales comparisons that you can post to Facebook. Create custom flyers to use with an info box on the property, create custom flyers to promote an open house. Create property websites, sign rider graphics, QR codes, track leads and much, much more!

BROKER™
COMMAND

BROKERCOMMAND.COM

BROKER MANAGEMENT

Use Broker Command for efficient brokerage management. Spend less and do more than ever before with our new tool for Broker-Managers. Brokers can view critical data from the MLS to stay ahead of market trends and easily monitor and track their office performance, agents' progress, and profitability. Broker Command is a customized tool developed for Broker-Managers by the Association. Broker Command is a great new analytical tool for brokers. It helps brokers run their business better. Access to this tool will boost your productivity

builders®
UPDATE.COM
BUILDERSUPDATE.COM

NEW HOME INVENTORY & MORE

BuildersUpdate is a comprehensive platform for homebuyers and real estate professionals, offering one-stop shopping for new home inventory, floor plans, and community information. Featuring a patented Buyer Registration tool, which ensures protection for buyers as the procuring cause. The site also provides a free New Home Spotlight™ tool, enabling agents to market new homes effectively, while offering a custom builder portal, giving members access to valuable contacts and essential information about builders.



CartoFront

CARTOFRONT.COM

**LIVE ESTIMATING PUBLIC & PRIVATE
FLOOD INSURANCE ON MLS**

As a free, easy-to-use tool that is integrated directly within every MLS listing, CartoFront offers near-instantaneous flood insurance estimates for Realtor® members and their clients. With a click of the CartoFront "raindrop" from within any Single Family Residential, Condo, and Townhome listing, Royal Palm Coast Realtor® Association members will receive a directionally accurate flood zone determination and estimated public (FEMA) and private flood insurance options.

CUBICASA
CUBI.CASA

FLOOR PLANS MADE EASE

Beautiful white labeled listing floor plans for your real estate marketing. Skip the pen and paper, and save hours of manual work! The inclusion of a floor plan can make a property more attractive, contributing to a higher sales price and faster closing time, and provide real estate agents and photographers, appraisers, mortgage lenders, home insurance carriers, homeowners, and homebuyers with a better experience throughout the home buying process.



FGCMLS Benefits



CUSTOM MARKET ANALYTICS

In today's competitive market, it's essential for Realtors® to show the value they bring to every transaction through subject matter expertise. Your knowledge needs to be a mile wide and at least a foot deep. And that's a lot. Let us make your job easier. Domus Analytics dashboards are the most powerful, accurate and easy to use market stats tools available today. We do all the heavy lifting so that you can quickly zero in on your client's concerns, and be the expert they need.



[DOTLOOP.COM](https://dotloop.com)

REAL ESTATE TRANSACTION MANAGEMENT SOFTWARE

An intuitive real estate transaction management solution that brings people and software together to save time and create a delightful customer experience. From your basic eSign needs with audit trails to closing deals on the spot with in-person signing.



CHANGING THE WAY REAL ESTATE PROFESSIONALS USE, DISPLAY AND SHARE HOUSING INFORMATION

Investigate important market metrics by county, city, postal code, neighborhood and other geographies. Compare up to four geographies by a variety of housing variables, market metrics and time calculations. Personalize market charts with your headshot, company name and contact information



[LISTHUB.COM](https://listhub.com)

EMPOWERING REAL ESTATE THROUGH DATA

The Broker in charge for each office can register online at no cost to use the service. The broker chooses the publisher sites, lead management settings, and where to drive consumer traffic, all from one platform. ListHub pulls the most up-to-date listing information and distributes according to the broker's settings. As new listings are added to the MLS, or as existing listings are updated, ListHub distributes the new and updated information automatically, ensuring that the broker's online marketing is MLS-ACCURATE.



[MAVERICK.COM](https://maverick.com)

SMARTER BROKERAGE GROWTH

Recruit Top Agents Faster. Retain Your Stars. Grow Your Brokerage with Data-Driven Insights. Predictive algorithms highlight agents most likely to make a move and uncover rising talent with the performance indicators of future top producers so you can stay ahead of the competition. Smart Prompts automatically analyzes an agent's production trends, career movement, and your past interactions to generate a personalized summary. From there, draft custom outreach—whether it's a recruiting email, call script, or text—so your team can connect faster.



MLS Touch App

MLS-TOUCH MOBILE APP

Available in the Apple App Store and the Google Play Store, MLS-Touch is exclusive to real estate professionals, and allows you to quickly access all active, pending, expired and sold listings directly on your phone or tablet. Search for listings by map, access live market stats, share listings with your clients by email or text and more. Download the MLS-Touch App at the App Store or Google Play Store.



FGCMLS Benefits



Members of the FGCMLS are able to order MyFloodStatus flood zone determination reports directly from the MLS at a discounted rate. This report is certified and insured and will establish if a dwelling is in or out of a special flood hazard area. Offered on a pay per use basis, our members pay a discounted price of \$25 per flood report. Accessing the MyFloodStatus service directly from the MLS can be achieved by simply clicking the raindrop icon within a listing or the MyFloodStatus link on your Clarity Dashboard.



NEO is a FREE service platform designed to connect agents with an extensive network of US developers and home buyers from all over the world. Marketing of thousands of real estate properties on your website, constantly updated thanks to the iframe. No website? Free customizable landing page with the iframe. No time-consuming activities. Access to reserved information. Privileged insights on your market area.



Offer Manager, an additional feature from ShowingTime, enhances communication among agents throughout the offer process. This feature significantly elevates efficiency and communication in a vital aspect of real estate workflow. Moreover, it contributes to heightened industry professionalism and equips agents with the tools to better serve their clients. Its flexibility ensures compatibility with all buyer and listing agents, irrespective of their individual communication styles or electronic form providers.



OneHome™ simplifies the process with an A.I. enabled portal. It empowers you and your client through virtual collaboration, intuitively matches homebuyers with their dream home, and provides secure access to accurate property listings. Powered by CoreLogic's comprehensive property data intelligence, OneHome connects homebuyers, agents and sellers like never before.



OneHomeowner is your personalized dashboard for managing and understanding your home.



Gone are the days of spending hours building out your marketing materials. With InstaView, Virtual Tours, Videos, and Flyers are automatically created for every property using the MLS listing data. That means within one hour of creating a listing, a full featured marketing suite is at your disposal! Plus, once a Virtual Tour is created, it is automatically attached to your MLS listing and updated around the clock, 24/7.



FGCMLS BENEFITS



**PROPERTY DATA SEARCH ENGINE
INTEGRATED IN THE MLS SYSTEM**

RealReports™ is an AI-powered property intelligence platform for real estate professionals, offering comprehensive data on every U.S. home. It aggregates information from over 30 top providers, including permit history, valuations, flood risk, rental potential, and more. With *Aiden*, the AI copilot, users can instantly get answers to property questions, streamlining research and enhancing client value.



**PROPERTY DATA SEARCH ENGINE
INTEGRATED IN THE MLS SYSTEM**

Realist® from Cotality® is a public record database that seamlessly integrates with any web based multiple listing service (MLS) system to provide in-depth property and ownership data, market information, street and aerial maps, as well as market trends to its users. Realist enhances the capabilities of your MLS system - giving the real estate professionals who rely on your system a data centric, easy to use resource that increases their competitive advantage.



**TOP-RATED, TRUSTED TENANT
SCREENING**

RentSpree's integration helps deploy technology to agents up to 3x faster than others by offering an array of simple integration options to collect a rental application and screen for future tenants. Featuring efficient turnaround time for credit, criminal, and eviction reports (including identity verification) all from TransUnion. Use the same application for multiple properties as the property address does not appear on the application. Soft-credit inquiry does not damage credit scores or leave a mark on reports. And so much more.



AI LISTING DESCRIPTIONS

If you've ever uploaded a listing to an MLS, you're aware of the 100's of listing fields you need to review and complete. While this can be time consuming, it's also a critical to provide the most accurate property data. Leveraging the listing details and visual insights from property photos, our cutting-edge AI generates unique and captivating listing descriptions, crafting intricate and imaginative content. Many style options are available to create descriptions that match your particular brand, all while the AI ensures the generated remarks remain FHA-compliant.



**COMPREHENSIVE DATA, POWERFUL
ANALYTICS, AND DYNAMIC REPORTS**

Whether in your office or on the go, RPR provides easy access to detailed property and market information, leaving you at the center of the transaction...right where you belong. RPR is not just for agents; it is an invaluable tool for brokers, owners, managers and companies. The RPR Broker Tool Sets provides valuable tools focused on the support, promotion and market value of RPR. For agents, brokers, appraisers, commercial agents and brokers, link directly from the MLS.



FGCMLS BENEFITS



SHOWINGTIME.COM

MANAGE SHOWING APPOINTMENTS

ShowingTime is the leading showing software and market stats service provider for the residential real estate industry. ShowingTime products automate the showing scheduling and management process for MLSs, associations, offices and agents; simplify the report generating process using MLS data; and deliver buyer leads generated from real estate websites.



SUPRASYSTEMS.COM

SHOWING ALERTS, PRODUCTIVITY TOOLS, LISTING ACTIVITY REPORTS

The latest Supra keybox, iBox™ BT LE, adds Bluetooth® Low Energy technology and communicates with newer smartphones without any additional hardware. A data record is created when a lockbox is opened, and the eKEY™ app immediately transmits that information to the Supra database so real estate agents can obtain real-time information about showings. Client questions can be answered quickly, and feedback from showing agents can be gathered while information is fresh in the showing agent's and client's minds.



TRESTLE.CORELOGIC.COM

SPECIAL PRICING IDX WEBSITES

From start to finish, Trestle provides everything you need to manage the licensing, distribution, and consumption of listing, property, and location insights data. Trestle is purpose-built to serve the needs of multiple listing organizations and all kinds of data consumers, from small brokers and local partners to the largest technology vendors and national aggregators.

FGCMLS Support Services

Support services for Multiple Listing Service (MLS) are crucial to ensuring smooth operations and accessibility for real estate professionals. By ensuring reliable access and user-friendly experiences, MLS support services empower RPCRA members to effectively market properties, manage client relationships, and stay competitive in a fast-paced industry.

FGCMLS Department

Monday - Friday
8:30 AM - 5:00 PM
239-936-3537
mls@rpcra.org

Supra Systems

Daily
5:00 AM - 7:00 PM
1-877-699-6787

Matrix MLS Support

Available 24 / 7
833-753-0544



Scan the QR code to learn about all the tools, technology and much more available to you from the FGCMLS





Scan the QR code to learn about all the tools, technology and much more available to you from the FGCMLS



Florida Realtors®

As the state's largest trade association, Florida Realtors® has been working to meet the needs of the real estate community and Florida homeowners for more than 100 years, with the goal of bringing order, fairness and professionalism to the real estate business in Florida.



Florida Realtors® has grown to become the largest professional trade association in the state with more than 238,000 members and the largest Realtor® organization in the country, serving as the statewide organization for 51 local and regional Realtor® associations or boards in Florida. Membership is voluntary and consists of both residential and commercial agents and brokers, as well as appraisers, property managers and many other real estate specialists and related industry affiliates. Florida Realtors® membership delivers exclusive, no-cost and low-cost tools to grow your business and increase your bottom line. From educational courses to market research, advocacy for homeownership, free legal and tech support and news and marketing tips you can use today in your business. We mean it when we say, "Your success is our business!"




Did you know?



We deliver exclusive, no-cost and low-cost tools to grow your business and increase your bottom line. From educational courses to market research, advocacy for homeownership, free legal and tech support, along with news and marketing tips you can use today in your business, we mean it when we say, "Your success is our business!"

 **Florida Realtors® Headquarters**
7025 Augusta National Drive
Orlando, FL 32822

 **Florida Realtors® Office of Public Policy**
Florida Realtors® PAC
200 S. Monroe Street
Tallahassee, FL 32301-1824

 407-438-1400

 floridarealtors.org

  @therealfloridarealtors

Florida Realtors® Technology

Technology and good business go hand in hand. The free Tech Helpline, Form Simplicity, MLSAdvantage and IDX are at your fingertips. Tech Helpline: Monday - Friday from 9 a.m. - 8 p.m. and on Saturdays from 9 a.m. - 5 p.m. Just call (407) 587-1450 and have your membership information handy (either your Florida Real Estate license number or M1 ID number).



Florida Realtors® Form Simplicity is a web-based forms management tool offered as a free member benefit. It offers unique auto-population features such as MLS import pre-populated forms packages, synchronization features, a suite of broker tools and secure online storage. You'll also have access to **Sabal Sign** - The Electronic Signature Tool Designed for Real Estate Pros. Sabal Sign delivers unlimited electronic signatures with the speed and reliability agents need to keep deals moving.



The **MLSAdvantage** service allows participants to have mutual access to available listings in all those MLS's. With a single search you can find all listings that match your search parameters from MLS's across the state. Property information from listings can be auto-populated from MLSAdvantage directly into your contracts in Form Simplicity. This valuable search tool is only available to members of subscribing associations and MLS's, so call your local Association today to start saving money.



Internet Data Exchange (IDX) is also referred to as Broker Reciprocity. IDX allows brokerage firms that are in the MLS to display each other's listings on their own internet websites. IDX lead tracking tools improve your ability to obtain and maintain first contact with future buyers. Log in to your Florida Realtors® Account to access IDX.



Florida Living Network

Florida Living Network® Did you know that you have a free web page on Florida Realtors® consumer website, Florida Living Network®? The benefits of using this free page are numerous: You control the design, the content and the links on your site, as well as which market areas to feature; which language to speak and which market specializations you want to list – giving the consumer even more of a reason to use you! Community information and Florida property listings (in nearly 30 languages) round out this public site. Contact the Florida Realtors® Tech Helpline to get your personalized web page set up



Florida Realtors® Continuing Education

We believe that the more you learn, the more you earn. That's why we sponsor GRI courses, continuing education classes, the annual Convention & Trade Expo, and more. Find a GRI course or CE Express class that fits your schedule. Courses can be taken online or with a live instructor.

CE EXPRESS

The CE Express program provides local associations with educational courses available through Florida Realtors®. The Florida Real Estate Commission (FREC) approves these courses for continuing education credit for real estate licensees. Check out the [Education Calendar](#) for a current list of CE Express courses.

iCE

Florida Realtors® iCE courses are offered for CE credit using live simulcast technology. Students take the course at their local associations and participate virtually with students in associations around the state. Check with your local association for availability of iCE courses. iCE virtual classes are also listed in the Florida Realtors® [Education Calendar](#).

CE shop

Florida Realtors® offers a wide variety of online education programs with its partner The CE Shop. Choices for discounted pricing courses include three- and four-hour CE programs, complete 14-hour CE renewal packages and industry specific programs for commercial real estate practitioners.



Florida Realtors® partners with NAR's Realtor® University to provide online educational programs. The Realtor® University is the exclusive provider of online courses leading to NAR's official designations and certifications – ABR, AHWD, BPOR, e-PRO, CIPS, GREEN, RSPS, SFR and SRES. Realtor® University also offers more than 400 hours of real estate and professional continuing education courses to help members build skills.



Florida Realtors® Political Action Committee

Backing the Florida Realtors® PAC gives you a voice in our state capital – and protects your business interests. In politics, money talks, and the Florida Realtors® Political Action Committee (PAC) gives you a voice. When Realtors® speak through your PAC, Tallahassee listens. And the more money the PAC raises, the more we are heard. The Florida Legislature introduces more than 4,000 bills every year. Florida Realtors® monitors each one and, when appropriate, works to influence the bill's direction. Many times, Realtors®' greatest victories receive no notice and little fanfare. An oppressive bill could die quietly in committee; an amendment that creates a tax on Realtor® commissions could be unceremoniously pulled. Florida Realtors® PAC isn't Republican; it isn't Democrat; it doesn't represent the independent voter; it doesn't buy votes. It is simply a strong voice – and sometimes the only strong voice – fighting in Tallahassee for our state's Realtors® and homeowners. Without Florida Realtors® PAC, your voice in Tallahassee falls silent.



Florida Realtors® PAC is the branding name for Florida Realtors®' statewide political action committee efforts. RPAC represents the political efforts of the National Association of Realtors® (NAR). With regard to the actual financials, Florida Realtors® PAC and NAR's RPAC are the same federated group with contributions being split among local, state and national associations. Every dollar is split in the following manner:

- 30% to NAR – RPAC
- 35% to Florida Realtors® PAC
- 35% to local associations

Scan the QR code to learn more about Florida Realtors® PAC, or visit:
floridarealtors.org/advocacy/pac/about



FLORIDA REALTORS® BENEFITS

Business Discounts



ODPBUSINESS.COM

SAVE TIME AND MONEY ON SUPPLIES

Your Florida Realtors® Office Depot® Member Benefits Program, previously Office Depot Business Solutions Division, has been rebranded to ODP Business Solutions™, a B2B-focused company serving small, medium and enterprise level companies. You'll receive savings of up to 75% on the Best Value List of preferred products with free next-businessday delivery or in-store and curbside pickup.



THEPAPERLESSAGENT.COM/FLORIDA

PUT MARKETING ON AUTO PILOT

The Paperless Agent is dedicated to helping Florida Realtors® build thriving careers through technology and training. As a member of Florida Realtors®, you get access to ongoing live training from industry experts, guides, and tools for FREE! Florida Realtors® can also try Paperless Agent's all-in-one marketing platform, Marketing Club, for just \$1 (and pick up \$100s in free bonuses when you do!)



SAVEWITHUPS.COM/FAR

SAVE MONEY ON UPS
EXPRESS DELIVERIES

Make the most of your Florida Realtors® membership and save with discounts on UPS® shipping. Florida Realtors® now have access to new and improved flat rate pricing with savings of 50% on Domestic Next Day/Deferred, 30% on Ground Commercial/Residential and up to 50% on additional services. Savings cover air, international, ground and freight services.



Scan to learn more about all the benefits Florida Realtors® has to offer:



14 AMAZING PERKS OF BEING A MEMBER OF FLORIDA REALTORS® YOUR STATE REALTOR® ASSOCIATION IS HERE FOR YOU, WITH SERVICES AND BENEFITS THAT WILL HELP YOU SUCCEED AND SAVE MONEY. HERE'S WHAT COMES WITH YOUR FLORIDA REALTORS® MEMBERSHIP:

1. ALL THE FORMS YOU NEED, ON ANY DEVICE, ANY TIME

Online transaction programs can cost hundreds of dollars a year. Florida Realtors® members can get this digital transaction management tool for **free** via Form Simplicity.

2. STATEWIDE RESIDENTIAL LISTINGS IN ONE PLACE

MLSAdvantage allows participating boards and members to share available MLS listings across the state. Find all listings matching search parameters from participating MLS boards with a single search. Property listing information can be auto-populated from MLSAdvantage directly into contracts in Form Simplicity.

3. FREE LEGAL HOTLINE

Florida Realtors® offers real estate lawyers on call, ready to guide you through whatever tricky transactions come your way. Call or email your questions for free to the Florida Realtors® Legal Hotline: **(407)-438-1409**.

4. FREE TECH SUPPORT HELPLINE

The Florida Realtors® Tech Helpline team helps Realtors® keep their phones and computers up and running – **free!** Ask them about anything, from installing new hardware and software to troubleshooting **(407)-587-1450**.

5. NEWS YOU NEED TO KNOW

All the latest real estate news, business tips and market updates from Florida Realtors® News (via newsletter every business day) and Florida Realtors® Legal News (via newsletter monthly).

6. POWERFUL, CUSTOMIZABLE MARKET DATA

SunStats® brings members the real estate metrics, charts, and data you need to master your market – branded to YOUR business. This tool will help you anticipate market changes, win more listings, make more money, manage customer expectations and MORE!

7. FOREWARN – THE MOST POWERFUL REALTOR® SAFETY TOOL EVER

Ensure your showings are safe with your free subscription to Forewarn. Forewarn runs instant background checks, helping you mitigate risks by verifying identities and validating information provided by potential clients – using just a phone number.

8. SUBSCRIPTION TO FLORIDA REALTOR® MAGAZINE

This multi-award-winning print and digital publication keeps you informed on the latest news, products and services available to Realtors®.

9. CUSTOM-BRANDED MARKETING GRAPHICS

Use the Photofy app on your mobile device to customize eye-catching, consumer-facing social media infographics in just 30 seconds. Save for later or schedule and share instantly on Facebook, Instagram, LinkedIn and Twitter.

10. DISCOUNTS ON GOODS AND SERVICES

Our members receive exclusive money-saving offers on tech tools, insurance, travel & more. Be sure to explore the variety of discounts and special offers to Realtor® members through the Florida Realtors® discount program.

11. EXCLUSIVE COMMERCIAL RESOURCES

See on- and off-market commercial properties across Florida – and the U.S. with member-only access to RPR Commercial.

12. TOP-NOTCH EDUCATION OPPORTUNITIES

Grown, learn and earn with Florida Realtors®' professional development opportunities designed to help everyone, from newbies to industry vets, maximize their potential and accelerate their careers.

13. POWERFUL POLITICAL PRESENCE

Florida Realtors® advocates passionately in Tallahassee for YOU and YOUR NEIGHBORS making sure private property rights are protected, the real estate market is robust and Realtors can make a fair living.

14. INSPIRING NETWORKING EVENTS

Our premier real estate event – the Florida Realtors® Convention & Trade Expo – draws thousands each year, and other events, such as our Women in Real Estate Conference and REBarCamp offer even more networking opportunities.



Your state Realtor® association has your back! We provide you with essential business tools, most of them at no cost to you, make sure the real estate market **THRIVES**, protect your earnings. – and so much more.

Learn
More



FLORIDA REALTORS® BENEFITS

Insurance



AFLAC SUPPLEMENTAL INSURANCE

Get cash benefits to help with expenses your health insurance may not cover. Your health insurance plan may cover most expenses, but not all of them typically. Aflac's insurance policies pay you cash directly (unless assigned) to spend however you choose and help cover outstanding costs if you have a covered sickness or injury. Available to Florida Realtors® members. Call (866) 679-6705 to get a quote Coverage is underwritten by Aflac. In New York, coverage is underwritten by Aflac New York.



CAREFREEMD.COM/FAR

EXPERT MEDICAL ADVICE

Get expert medical advice for just \$12.95 a month. With Carefree M.D., you can talk to a board-certified doctor via live online video chat from the comfort of your home. And doctors are available 24/7. Cover your entire household for \$12.95 per month and there are no copays, bills, paperwork or waiting.



FIND THE RIGHT MEDICARE PLAN FOR YOU

Florida Realtors® is proud to partner with eHealth to help provide the right Medicare plan for you! Plan types such as Medicare Advantage, Medicare Supplement Insurance, or Prescription Drug Plans are available all in one convenient location. Enroll in the Medicare Annual Election Period (AEP) each Fall, or as you age into qualification. eHealth is committed to finding Florida Realtors® members the right health insurance plan to fit your specific needs. Call (844) 691-6946 (code far7915000) to access free quotes or to explore options.



LIFESCREENING.COM/PARTNER/FRA

AN EMPOWERING HEALTH SCREENING PROGRAM

Life Line Screening services are designed for early detection of potential health problems leading to stroke, aortic aneurysms, arterial disease and osteoporosis. Florida Realtors® Members have the opportunity to detect life-threatening conditions at an affordable cost of only \$135. To find a screening location convenient to you, call 866-895-3372. Monitor your health whenever you want, in the privacy of your own home.



INFO.LTCRPLUS.COM/WEB-FLREAL

YOU'VE CREATED A BRIGHTER FUTURE. WE WORK TO PROTECT IT.

Let us help find the right Long-Term Care insurance plan for you, so you can spend time on things that matter the most. Contact Long-Term Care Resources at (844) 582-7587



MEMBER-OPTIONS.COM

AUTO AND HOME INSURANCE PLUS MORE

Your Florida Realtors® Office Depot® Member Benefits Program, previously Office Depot Business Solutions Division, has been rebranded to ODP Business Solutions™, a B2Bfocused company serving small, medium and enterprise level companies. You'll receive savings of up to 75% on the Best Value List of preferred products with free next-businessday delivery or in-store and curbside pickup.

Scan to learn more about all the benefits Florida Realtors® has to offer:



FLORIDA REALTORS® BENEFITS

Insurance



REALCAREFLORIDA.COM

**REALCARE COMPREHENSIVE
E&O COVERAGE**

RealCare offers comprehensive E&O coverage and competitive pricing for Members of Florida Realtors®. They are also a Florida Realtors® Rewards Partner. As a real estate professional, you need to protect yourself from Errors & Omissions claims. RealCare can offer E&O insurance with important policy features like coverage for agent-owned property, legal assistance for disciplinary proceedings, coverage for undisclosed fungi or bacteria on a property, lock box incidents, and much more. You may also qualify for a deductible reduction.



RECOOPINSURANCE.COM

**REALCARE COMPREHENSIVE
E&O COVERAGE**

Recoop is the first, and only, multi-peril property & casualty product that pays a lump-sum cash benefit to help with immediate expenses, cover homeowners gaps, and pay deductibles following a disaster. Benefit amounts range from \$5k-\$25k.



SPOTPET.COM

**RELIABLE INSURANCE FOR
YOUR PETS**

Life is full of surprises. Spot helps pet parents plan for the unexpected through easy and reliable pet insurance options that can be used at any licensed vet in the US or Canada. Get a Spot plan and get up to 90% cash back on eligible vet bills.



[TRAVELERS.COM/AFFINITY/
SPONSOR/FLORIDAREALTORS](http://TRAVELERS.COM/AFFINITY/SPONSOR/FLORIDAREALTORS)

**FLORIDA REALTORS® ARE ELIGIBLE
FOR A MEMBER DISCOUNT**

You could save on car insurance through the Travelers Auto Insurance Program for Florida Realtors®. Florida Realtors® are eligible for a member discount not available to the general public. Additional discounts could be available like the multi-policy discount or hybrid/electric car. Travelers also offers customizable coverage options and 24/7 claim reporting and customer service.



Florida Realtors® is proud to bring you special offers and savings on the products and services you need most.

Scan to learn more about all the benefits Florida Realtors® has to offer:



FLORIDA REALTORS® BENEFITS

Technology Tools



FLORIDA REALTORS® ARE ELIGIBLE FOR A MEMBER DISCOUNT

Constant Contact is built to simplify the complex and confusing task of marketing your idea, even if you're a beginner. Our award-winning team of marketing advisors are there for every customer, every step of the way, offering live, real-time marketing advice on the phone or online. Members of Florida Realtors® receive an additional 10% off the standard prepay discounts. That is 20% off six months, or 25% off the full year. Pre-payment is required for these member exclusive savings.



RISK ASSESSMENT DUE DILIGENCE TOOL

Provides users with search results WITHIN SECONDS, is available FREE to all Florida Realtors® members. Available both online and through a mobile application, Forewarn analyzes billions of data points and provides users with the ability to mitigate risks by verifying identities and validating information provided by potential clients—using just a phone number. Its services enable real estate agents to plan for showings with a higher level of confidence.



DISCOVER YOUR COMPANY'S VALUE IN MINUTES

In just minutes, FIJI delivers a professional business valuation, a process that typically takes weeks and costs over \$5,000. With your valuation in hand, use FIJI's Insights AI-driven technology to uncover precisely how to grow cash flow and increase enterprise value. The patented FIJI Reverse MarketPlace™ offers a safe, anonymous way for brokerage and team owners to explore and connect with qualified, interested buyers.



YOURIDRESOLVE.COM/PP/FLORIDA-REALTORS

IDENTITY THEFT PROTECTION

What would you do if you discovered your identity had been compromised? Who would you turn to? More importantly, how would you fix it? Let ID Resolve take over for you! It's available to you as a member of Florida Realtors® and this important new service specifically focuses on cleaning up the mess leftover when your identity has been compromised by thieves.



BIT.LY/FAR_LNV

SAVE ON LENOVO PRODUCTS

Save up to 50% of the everyday public web price, with access to special flash sales, at Lenovo.



YOURIDRESOLVE.COM/PP/FLORIDA-REALTORS

LONG-TERM CARE IS ABOUT FAMILY.

Florida Realtors® has teamed up with The National Association of Realtors® to offers its members a 15% discount on .realestate domains, which include a professional website. These domains help real estate professionals establish a credible online presence, drive traffic and connect with local markets. The websites allow customization with various templates and support hyper-local marketing strategies to enhance SEO. This benefit helps Realtors® stand out and boost their online visibility in the competitive real estate market.

Scan to learn more about all the benefits Florida Realtors® has to offer:



FLORIDA REALTORS® BENEFITS

Technology Tools



RENTSPREE.COM/PARTNERS/FLORIDAREALTORS

SIMPLIFY YOUR RENTAL PROCESS TODAY!

Simplify your rental process today! RentSpree streamlines the tenant screening process by providing you with a completed rental application that includes credit check, criminal reports and eviction-related proceedings for each applicant. Agents can start screening within minutes and results are available instantly. Applicants pay a \$39.99 fee directly to RentSpree to apply.



MYSMARTMOVE.COM/FLORIDA REALTORS

COMPREHENSIVE BACKGROUND SCREENING

Perform easy, comprehensive and reliable tenant background checks for clients with TransUnion SmartMove. Just create an account online and send rental applicants a screening request. And as a member of Florida Realtors®, you can use the FAR50FF24 discount code and receive \$5 off the regular price per QuickCheck screening.



WISEAGENT.COM/?PARTNER=FAR

SAVE TIME & MONEY WITH AUTOMATED CRM

Florida Realtors® make more MONEY and save TIME by automating responses to leads, tracking all aspects of transactions and building relationships with marketing content using the Wise Agent CRM. With FREE training and support included, you'll be automating your business in no time! Capture and convert more leads into clients using Wise Agent's Landing Pages, Lead Management System, Social Enhancement, Marketing Drip Campaigns & Text Messaging tools. FREE for 14 days for all Florida Realtors®!



From essential tools that help you succeed at your business to advocacy that allows the industry — and the American Dream — to thrive, Florida Realtors® delivers for its members.

Scan to learn more about all the benefits Florida Realtors® has to offer:



FLORIDA REALTORS® BENEFITS

Travel



[BOOKINGCOMMUNITY.COM/
FLORIDAREALTORS](https://BOOKINGCOMMUNITY.COM/FLORIDAREALTORS)

EXCLUSIVE TRAVEL DISCOUNTS

With BookingCommunity.com, you can get exclusive access to unpublished hotel room rates at over 800,000 hotels and 15,000 resorts worldwide. Because this is a member-only discount program, your rates can be up to 70% less than any other hotel direct website or travel websites such as Expedia, Travelocity, and Hotels.com. And you can book discounted flights and vacation rentals too.



[BUDGET.COM/EN/ASSOCIATION/
B079585](https://BUDGET.COM/EN/ASSOCIATION/B079585)

BUDGET CAR & TRUCK RENTAL

Need a truck to help a client or handle your own move? Try Budget Truck Rental. Members of Florida Realtors® can save up to 15% off Sunday – Thursday and 10% off Friday – Saturday! Also, save up to 35% off Budget base rates plus get other sweet deals. Florida Realtors® members always save up to 35% off Budget Car Rentals base rates with BCD code B079585. Plus, get other great offers like dollars off, a complimentary upgrade, or a free weekend day. Book today by calling 1-800-527-0700 to make a reservation.



[EMERGENCYASSISTANCEPLUS.COM/
PARTNER/FLORIDA-REALTORS/](https://EMERGENCYASSISTANCEPLUS.COM/PARTNER/FLORIDA-REALTORS/)

SAVE ON LENOVO PRODUCTS

Accidents and medical emergencies can happen when you travel. Protect yourself and your family with the Emergency Assistance Plus Program for just pennies a day. You'll get emergency medical evacuation, transportation home, travel assistance, personal security services and many other benefits! As a Florida Realtors® member, you're guaranteed low group rates and cannot be turned down.



FLREALTORS.HOTELPLANNER.COM

FLORIDA REALTORS® ARE ELIGIBLE FOR A MEMBER DISCOUNT

Florida Realtors® members can save up to 65% at over 2,000,000 hotels worldwide with our new partner, HotelPlanner. Whether you are booking a beach resort, mountain vacation or something along the way, HotelPlanner has a state-of-the-art booking portal that aggregates discounted room rates from many sources. HotelPlanner offers over 2,000,000 lodging options with the most room inventory and available room categories, at hotels, condo rentals, bed and breakfast inns, corporate housing and rental homes.



[AVIS.COM/EN/ASSOCIATION/
A672074](https://AVIS.COM/EN/ASSOCIATION/A672074)

SAVE UP TO 35% OFF BASE RATES

As a Florida Realtors® member receive up to 35% off your car rental with Avis Car Rentals when you use AWD# A672074. Plus, enjoy additional offers like dollars off, a complimentary upgrade, or a free weekend day. Reserve today by calling: 1-800-331-1212



PARTNER COMPANIES

WHEATONWORLDWIDE.COM/MOVING-SERVICES/DISCOUNT-PROGRAMS/FLORIDAREALTORS
LONG-TERM CARE IS ABOUT FAMILY.

Enjoy discounts on full-service moving and storage services for yourself and your clients from Wheaton World Wide Moving | Bekins Van Line. Benefits include Discounted rates on moving and storage-in-transit, up to \$100,000 of free Full Replacement Value Protection, guaranteed on-time pick-up and delivery, backed by monetary compensation, one point of contact throughout your move, expedited settlement in the event a claim is filed.

Scan to learn more about all the benefits Florida Realtors® has to offer:



National Association of REALTORS®

As America's largest trade association, the National Association of REALTORS® is involved in all aspects of residential and commercial real estate.



The National Association of REALTORS® was founded as the National Association of Real Estate Exchanges on May 12, 1908 in Chicago. With 120 founding members, 19 Boards, and one state association, the National Association of Real Estate Exchanges' objective was "to unite the real estate men of America for the purpose of effectively exerting a combined influence upon matters affecting real estate interests." Our membership is composed of residential and commercial brokers, salespeople, property managers, appraisers, counselors, and others engaged in the real estate industry. Members belong to one or more of approximately 1,200 local associations/boards and 54 state and territory associations of REALTORS®. The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.



Did You Know?

When joining your local association/board, you automatically are a member of NAR. Visit nar.realtor for more information on your member benefits, and, after logging in, make sure to visit the "My Account" section to access your official NAR membership card.

-  **NAR Headquarters**
430 N. Michigan Ave
Chicago, IL 60611-4087
-  **NAR DC Office**
500 New Jersey Avenue, NW
Washington, D.C. 20001-2020

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 -  nar.realtor
 -  [@nardotrealtor](https://www.facebook.com/nardotrealtor)
 -  [@NAREALTORS](https://www.instagram.com/NAREALTORS)

NAR Designations & Certifications

The National Association of REALTORS® and its affiliated Institutes, Societies, and Councils provide a wide range of programs and services that help members increase their skills, proficiency, and knowledge. Designations and certifications acknowledging experience and expertise in various real estate sectors are awarded by NAR and each affiliated group upon completion of required courses. Real estate designations and certifications through NAR are specialized credentials for REALTORS®. Both designations and certifications are forms of real estate agent education that require real estate professionals to be active members of NAR. The difference between the two is that a designation requires annual dues, but a certification only requires an application fee without annual dues.



ACCREDITED BUYER'S REPRESENTATIVE (ABR®) DESIGNATION*

The ABR® designation is the benchmark of excellence in buyer representation. The designation program establishes a foundation of training, skills and resources to help real estate professionals succeed as a buyer's representative.



AT HOME WITH DIVERSITY® (AHWD) CERTIFICATION*

The AHWD certification is designed to present a picture of the changing face of the real estate industry. The course facilitates open discussion among students, creating an opportunity to think about clients with respect and sensitivity to their backgrounds and preferences.



CERTIFIED INTERNATIONAL PROPERTY SPECIALIST (CIPS) DESIGNATION*

The CIPS designation provides real estate professionals with the knowledge, research, network and tools to globalize their business.



e-PRO® CERTIFICATION*

The e-PRO® certification program helps real estate professionals master advanced digital marketing techniques and increase their ability to reach customers, expand their capabilities and build trust by safeguarding client information.



NAR Designations & Certifications



GENERAL ACCREDITED APPRAISER (GAA) DESIGNATION

For general appraisers, this designation is awarded to those whose education and experience exceed state appraisal certification requirements and is supported by the National Association of REALTORS®.



GREEN

GREEN DESIGNATION*

Through NAR's GREEN Designation, the GREEN REsource Council provides ongoing education, resources and tools to help real estate practitioners find, understand, and market properties with green features.



HFR

HOME FINANCE RESOURCE (HFR) CERTIFICATION*

The HFR certification is designed to provide real estate professionals with foundational education to help them confidently explain key pieces of the loan origination process.



GRADUATE
REALTOR®
INSTITUTE

GRADUATE, REALTOR® INSTITUTE (GRI) DESIGNATION

REALTORS® with the GRI designation have in-depth training in legal and regulatory issues, technology, professional standards, and the sales process. Earning the designation is a way to stand out to prospective buyers and sellers as a professional with expertise in these areas.



MRP

MILITARY RELOCATION PROFESSIONAL (MRP) CERTIFICATION*

The MRP certification program is designed to educate real estate professionals on how to work with current and former military servicemembers to find the housing solutions that suit their needs and help them take advantage of military benefits and support.



NAR Designations & Certifications



PRICING STRATEGY ADVISOR (PSA) CERTIFICATION*

The PSA certification is designed to help real estate professionals enhance their skills in pricing properties, creating CMAs, working with appraisers and guiding clients through home valuations.



RESIDENTIAL ACCREDITED APPRAISER (RAA) DESIGNATION

This designation signifies your advanced education and experience analyzing and developing valuations of residential property.



RESORT & SECOND-HOME PROPERTY SPECIALIST (RSPS) CERTIFICATION*

This certification is designed for REALTORS® who facilitate the buying, selling, or management of properties for investment, development, retirement, or second homes in a resort, recreational and/or vacation destination are involved in this market niche.



Short Sales & Foreclosure Resource / SFR®

The SFR® certification teaches real estate professionals to work with distressed sellers and the finance, tax, and legal professionals who can help them, qualify sellers for short sales, develop a short sale package, negotiate with lenders, safeguard your commission, limit risk, and protect buyers.



SENIORS REAL ESTATE SPECIALIST® (SRES®) DESIGNATION*

The SRES® designation helps real estate professionals understand what motivates the growing over-50 market and how to address their needs.



NAR BENEFITS

More Educational Resources



Tap into an array of commercial-specific resources, including property data and analytic tools through RPR®, research data, technology tools and more. Receive Edge Up and other communications that help keep you on top of industry news.

REALTOR® MAGAZINE & Navigate with NAR

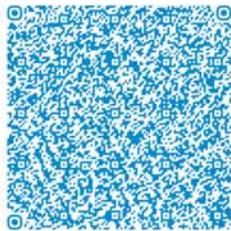
Stay informed on real estate best practices, news and trends through the award-winning REALTOR® Magazine. In print, online and now via podcast with REALTOR® Magazine's peer-to-peer Drive With NAR, chronicling real-life stories that will inspire your success. Also, get your daily snapshot of market news and views by subscribing to the Navigate With NAR newsletter.



Developing your business plans and budget can be challenging. Access webinars, tools and calculators, live events and even special offers from Morgan Stanley to achieve your financial planning goals through NAR's Center for REALTOR® Financial Wellness.

The RPR App

Realtors Property Resource® gives REALTORS® powerful data, market insights and easy-to-use tools to support pricing, prospecting and client conversations.



Scan to learn more



A data platform built for REALTORS®



NAR BENEFITS

Insurance & Finance



[IRARESOURCES.COM/NAR](https://iraresources.com/nar)
IRAR TRUST COMPANY

IRAR helps you maximize your retirement savings by allowing investments in assets in which you have expertise—real estate. We make it easy for you to save, build retirement wealth, and grow your business.



[LIBERTYMUTUAL.COM/NAR](https://libertymutual.com/nar)
LIBERTY MUTUAL

Liberty Mutual is NAR's exclusive auto, home, and renters insurance provider, offering customized coverage and expert advice. The Liberty Mutual Auto Insurance Referral Program™, lets you extend to your clients the same auto insurance savings and benefits that you have access to through NAR REALTOR® Benefits®.



[NARCARD.ORG](https://narcard.org)
NAR WORLD ELITE BUSINESS
MASTERCARD

A credit card built for real estate professionals - up to 2.1% unlimited cash back on all purchases and 5% cash back on marketing expenses.



[REALTORSINSURANCEPLACE.COM](https://realtorsinsuranceplace.com)
REALTORS® INSURANCE PLACE

NAR's REALTORS® Insurance Place is an exclusive insurance shopping site created just for NAR members. It provides plans for you and your family, including health coverage options, group dental, group vision, and group life insurance, plus a variety of wellness solutions including 24/7/365 telemedicine - all with exclusive benefits just for NAR members. Plans for all stages of life, including an offering that even extends to your pets.



[VICTORINSURANCE.COM](https://victorinsurance.com)
VICTOR (E&O INSURANCE)

Victor Insurance Managers LLC is one of the largest and most experienced underwriting managers of specialty insurance programs in the world. As an NAR member, you have access to exclusive cost savings on market-leading errors & omissions insurance.



NAR BENEFITS

Travel & Automotive



CAR RENTAL DEALS

Avis Rent-A-Car System LLC and its subsidiaries operate one of the world's best-known travel brands with 5,000+ locations in more than 165 countries. Visit: avis.com/en/association/A009701

Budget delivers quality and value to your car rental that offers products and services for less, with great savings and exclusive benefits with every rental. Visit: budget.com/en/association/Y490601

Hertz is a premier rental car company, offering travel perks and car rental savings at participating locations worldwide. Visit: hertz.com/rentacar/rental-car-deals/narisit



NARTRAVELCLUB.COM

NAR TRAVEL CLUB

A one-stop-shop for all NAR member travel needs, with exclusive access to discounted rates on hotels, rental cars, resorts, and more. Whether you're planning a business trip or a well-deserved vacation, NAR Travel Club saves you time and money on all your travel bookings. Join today and receive your welcome offer: 60 days of Premium Membership savings at no cost to you with code NAR60.



SIXT.COM/PARTNERS/NAR

SIXT

The global leader in premium mobility services and the "Best Car Rental Company in North America" for the second consecutive year at the 2023 Business Traveler North America Awards.



SNOOPDRIVE.COM

NAR AUTO PROTECTION

SnoopDrive protects you from high auto repair costs with A+ rated auto warranties and protection products at an average of 50% off retail—all online, with no calls or sales pressure.



NAR BENEFITS

Home & Lifestyle

1-800-GOT-JUNK?

1800GOTJUNK.COM/US_EN/NAR
1-800-GOT-JUNK?

1-800-GOT-JUNK? creates space and peace of mind when junk gets in the way. Whether you're preparing a home to stage, cleaning a property before handing over the keys, or passing on the discount for your clients to use during their move, let 1-800-GOT-JUNK? do the heavy lifting for you.



[ADT OFFER](#)
ADT SAFE STREETS

NAR members and their clients get an exclusive offering of a full security system (a \$1,200 value*), choice of two HD cameras and extra discounted costs on professional monitoring and installation.

chirpyest

NARTRAVELCLUB.COM
CHIRPYEST

Real estate agents and brokers are at the forefront of home and design trends, and every day shoppers are discovering the furniture, appliances, and decor in their listings. Chirpyest helps you monetize your listings through curated storefronts and sharing tools.

curbio
GO.CURBIO.COM/NAR
CURBIO

Curbio is the real estate agent's go to contractor for getting homes market-ready with staging, painting, and more – and sellers pay nothing until the house sells.



GE APPLIANCES STORE

MYAPSTORE.COM/GESTORE/APPLIANCES/REGISTRATIONNARAUTHCODE=NAREXT20
GE APPLIANCES STORE

Access to the family of GE appliances brands including Profile™, Cafe™, GE®, Monogram®, Haier, and Hotpoint® major appliances, along with the suite of small appliances.



NAR BENEFITS

Business & Marketing



ASK THE AGENT
[ASKTHEAGENT.REALESTATE](https://asktheagent.realestate)
ASK THE AGENT

Take your business to the next level with Ask the Agent—a powerful video communication and broadcast platform built to boost engagement and generate leads. NAR members receive an exclusive 20% discount on your first year of Ask the Agent.

.REALTOR™

[GET.REALTOR/?CID=DIS_TLD1651](https://get.realtor/?CID=DIS_TLD1651)
.REALTOR™

Your premier destination for revolutionizing your online presence. Top-level domains such as .realtor and .realestate, coupled with cutting-edge website solutions tailored to elevate your business to new heights.



[NARTEAMSTORE.REALTOR/REALTOR BENEFITS](https://narteamstore.realtor/realtor-benefits)
REALTOR TEAM STORE®

REALTOR Team Store® is NAR's official supplier of REALTOR®-logo branded promotional products, offering a wide array of items, including lapel pins, bags, hats, shirts, decals, folders, jackets, and more. It includes a full line of "built to order" REALTOR®-logo branded garments.



Rental Beast

[RENTALBEAST.COM/PARTNERS/ REALTOR-BENEFITS](https://rentalbeast.com/partners/realtor-benefits)
RENTAL BEAST

Leading provider of rental monetization tools designed for real estate professionals. Members get free access to rental-centric tools and comprehensive rental education.



NAR BENEFITS

Technology



DELL.COM/EN-US/LP/SMALL-BUSINESS-ASSOCIATIONS-PARTNERS
DELL

Dell is an American multinational computer technology company and is one of the largest technological corporations in the world. Dell meets your personal and professional computing needs with both home and business class products.



DOCUSIGN.COM
DOCUSIGN

DocuSign is the all-in-one technology solution for NAR members to streamline the transaction process. With DocuSign, members can quickly access and fill out state and local association forms, obtain electronic signatures, and organize forms in one place—saving time and accelerating deals.



HP.COM/US-EN/SHOP/CV/NAR
HP COMPUTERS

Enjoy exclusive discounts of up to 40% off public pricing, flexible financing options, and personalized support from dedicated HP Small to Medium Business Advisors—including access to an HP Small Business Advisor for one-on-one assistance.



LENOVO.COM
LENOVO

Lenovo is a global technology leader, engineering innovative business class computing and software solutions for home or home office.



APP.RENTREDI.COM/SIGNUP/NAREXCLUSIVE
RENTREDI

Rentredi is committed to transforming the property management landscape through innovative technology and exceptional service. Designed to help real estate professionals and landlords maximize their profits while streamlining how you manage your rental properties.



SENTRILOCK.COM
SENTRILOCK

SentryLock is the leading electronic lockbox manufacturer and provider of property access management solutions. Operating in support of NAR members and the industry, offering an easy to use, reliable and secure system.



Realtors® Political Action Committee & Realtor® Party

Empowering Your Success Through

Advocacy



Since 1969, the REALTORS® Political Action Committee (RPAC) has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests. These are not members' dues; this is money given freely by REALTORS® in recognition of the importance of the political process. As a member of the REALTOR® Party, you act when called upon to support the REALTOR® Party at the local, state and national levels. Recognizing the importance of REALTORS® speaking with one voice, participating in national and state Calls for Action allows our collective voice to be heard from Capitol Hill to the statehouse. In addition, participating in community outreach projects and activities sponsored by your state and local associations are great ways for REALTORS® to establish themselves as valuable community assets.



The REALTOR® Party advances public policies and candidates that build strong communities, protect property interests, and promote a vibrant business environment. To learn more about Realtor® Party and RPAC, Scan the QR code, or visit: realtorparty.realtor





THANK YOU FOR BEING A REALTOR® MEMBER.

WE'RE PROUD TO BE A PART OF YOUR REAL ESTATE JOURNEY



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