

PRESS RELEASE

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Annual Realtor® Housing Symposium is a Success for Insightful Discussion and Industry Expertise

Fort Myers, FL — The Royal Palm Coast Realtor® Association (RPCRA) is proud to announce the resounding success of its annual Realtor® Housing Symposium, held on Wednesday, September 24 at the DoubleTree by Hilton in Fort Myers. With more than 160 real estate professionals, industry partners, and community leaders in attendance, the event served as a vital platform for education, collaboration, and forward-thinking dialogue on the most pressing issues impacting housing at the local, state, and national levels.

This year's Symposium delivered a robust and thought-provoking agenda, designed to equip attendees with the tools and insights needed to navigate an increasingly complex real estate landscape. Through a series of compelling presentations and Q&A, participants gained a deeper understanding of the economic forces shaping today's housing market, as well as the shifting demographics and expectations of modern homebuyers.

Experts also tackled emerging challenges in real estate-related public policy, providing clarity on legislative developments and advocacy efforts that directly impact property ownership, affordability, and community development in Florida. Of particular concern was the continued volatility of Florida's home insurance market, an issue that resonated strongly with attendees given the ongoing pressures of rising premiums and limited coverage options across the state.

Fair housing compliance and equity in homeownership were also central themes of the day, with speakers emphasizing the importance of fostering inclusive practices and upholding the legal and ethical standards that ensure equal opportunity for all.

By bringing together a diverse range of voices from across the industry - from economists and policymakers to nonprofit leaders and insurance experts - the 2025 Realtor® Housing Symposium created a dynamic learning environment that helped to empower attendees.

RPCRA extends its deepest gratitude to this year's distinguished speakers:

- **Dr. Jessica Lautz**, Deputy Chief Economist & Vice President of Research, *National Association of REALTORS®*
- **Trey Goldman**, Senior Vice President of Public Policy, *Florida Realtors®*
- **Danté Bonner**, Education Outreach & Training Coordinator, *Florida Commission on Human Relations*
- **Major Ethan Frizzell**, Area Commander/Corps Officer, *The Salvation Army*
- **Brian Chapman**, CEO & Founder, *Chapman Insurance Group*

Their presentations offered practical strategies and provided valuable insights into the evolving challenges and opportunities in today's housing market.

RPCRA also wishes to recognize the generous support of its event sponsors, whose contributions helped make the event possible:

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“The Housing Symposium is one of our most important events of the year,” said Karen Borrelli, 2025 RPCRA President. “It brings together real estate professionals, policymakers, and thought leaders for meaningful dialogue that ultimately strengthens our community and the future of homeownership in Southwest Florida.”

[Click here](#) for event photos.

To learn more about Royal Palm Coast Realtor® Association and membership, visit rpcra.org.

About the Royal Palm Coast Realtor® Association

Founded in 1922 as the Fort Myers Board of Realty, the Royal Palm Coast Realtor® Association has grown to serve multiple counties across Southwest Florida, achieving Mega Board status. The Association is a leading advocate and resource for its members, advancing their professional success through education, communication, and strategic leadership on key industry issues.