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Royal Palm Coast Realtor® Association Appoints New Director of MLS & Technology



[FORT MYERS, FL | CAPE CORAL, FL] – Royal Palm Coast Realtor® Association (RPCRA) and Florida Gulf Coast MLS (FGCMLS) proudly announce the appointment of Jason Jakus as the Director of MLS & Technology. With a distinguished 17-year career as a Realtor®, Broker, and consultant to FGCMLS, Jason brings a wealth of experience and expertise to his new role.

In his new capacity, Jason will lead the MLS and technology initiatives, leveraging his passion for technology and data to drive innovation and enhance user experience for association members. His appointment marks a significant milestone in his professional career, dedicating his desire for advancing the real estate industry through cutting-edge solutions.

Jason's leadership comes with an extensive involvement within Realtor® Associations. He served as RPCRA President in 2015 and held a seven-year term as National Association of Realtors® (NAR) Director. In 2016, he assumed the role of District 5 Vice President, further demonstrating his commitment to advancing the interests of Realtors® nationwide.

Recently, Jason was appointed to the MLS Technology and Emerging Issues Advisory Board for NAR, further solidifying his reputation as a leader in the industry. He holds the Certified Multiple Listing Executive designation (CLMX2) from the Council of Multiple Listing Services (CMLS), emphasizing his dedication to professional excellence.

"I am thrilled to join the Florida Gulf Coast MLS team in this capacity," said Jason Jakus. "I am committed to leveraging technology and data to provide exceptional service to our members and enhance their overall experience. Together, we will continue to drive innovation and excellence in the real estate industry."

Please join us in welcoming Jason Jakus to his new role as Director of MLS & Technology at RPCRA and FGCMLS.

To learn more about Royal Palm Coast Realtor® Association and membership, visit RPCRA.org.

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 10,000 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.