

# SWFL-TECHCON SPONSORSHIP PACKAGES

**SPONSORSHIP PACKAGES PROVIDE RPCRA AFFILIATE BUSINESS PARTNERS WITH THE OPPORTUNITY TO GAIN VISIBILITY AMONG AN ENGAGED AUDIENCE OF REAL ESTATE PROFESSIONALS.**

All sponsorships include SWFL-TechCon Benefits:

- Vertical Event Banner Recognition
- Promotional items in the attendee gift bags (**Due March 12**)
- RPCRA's Social Media Recognition (Pre/Post Event)
- RPCRA's Weekly Member eNews and Solo Event eBlast Recognition (Pre/Post Event)
- Post RPCRA Press Release Recognition linked to your company's website
- RPCRA March Member Breakfast Packet Ad (Ad Sizes Vary) – **March 14**
- Recognition on event scrolling powerpoint
- Company logo on all event marketing materials (flyers, office tv monitors)
- Recognition on event monitors during the event
- Company logo on attendee badges

## SWFL-TechCon 2025 Event Sponsor | \$2,000

SWFL-TechCon Benefits, and:

- Event attendance tickets for 8 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Premium sponsorship table location in the Innovation Nexus exhibit hall
- Company spotlight event poster at entrance of Innovation Nexus exhibit hall
- RPCRA March Member Breakfast Packet Ad (Ad Sizes Vary) – March 14
- **Introduction of a National Speaker during General Session**
- **Three-minute sponsorship presentation prior to General Session**
- **Promotional table at RPCRA March Member Breakfast (March 14)**
- **Logo featured on back of event shirts.**
- **Three-minute sponsorship presentation at RPCRA March Member Breakfast (March 14)**

## Tech Connect Afterglow Sponsor | \$1,000

SWFL-TechCon Benefits, and

- Event attendance tickets for 4 guests
- Cocktail Reception drink tickets for 4 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Premium sponsorship table during Tech Connect Afterglow Event
- Company spotlight event poster during Tech Connect Afterglow Event
- RPCRA March Member Breakfast Packet – Full Page Ad
- **Introduction of a National Speaker during General Session**
- **Two-minute sponsorship presentation prior to General Session**
- **Promotional table at RPCRA March Member Breakfast (March 14)**
- **Two-minute sponsorship presentation at RPCRA March Member Breakfast (March 14)**



~~Goody Bag Sponsor~~ **SOLD**



SWFL-TechCon Benefits, and:

- Event attendance tickets for 2 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Premium sponsorship table location in the Innovation Nexus exhibit hall
- RPCRA March Member Breakfast Packet – Half Page Ad
- **Company logo on attendee goody bags**
- **Introduction of a National Speaker during General Session**
- **Logo featured on back of event shirts.**
- **Promotional table at RPCRA March Member Breakfast (March 14)**

~~Lanyard Sponsor~~ **SOLD**



SWFL-TechCon Benefits, and:

- Event attendance tickets for 2 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Premium sponsorship table location in the Innovation Nexus exhibit hall
- RPCRA March Member Breakfast Packet – Half Page Ad
- **Company logo and #SWFLTechCon on attendee lanyards (provided by sponsor)**
- **Logo featured on back of event shirts.**
- **Promotional table at RPCRA March Member Breakfast (March 14)**

**Tech Titan Sponsor | \$500**  
**(1 sold | 3 Available)**



SWFL-TechCon Benefits, and:

- Event attendance tickets for 2 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Premium sponsorship table location in the Innovation Nexus exhibit hall
- RPCRA March Member Breakfast Packet – Half Page Ad
- **Introduction of a National Speaker during General Session**
- **Logo featured on back of event shirts.**
- **Promotional table at RPCRA March Member Breakfast (March 8)**

~~Morning Coffee Bar Sponsor~~ **SOLD**  
**8-11 AM**



SWFL-TechCon Benefits, and:

- Event attendance tickets for 2 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Company spotlight event poster during coffee bar hours
- Premium sponsorship table during coffee bar hours
- RPCRA March Member Breakfast Packet – Half Page Ad
- **Company logo on coffee beverage napkins**
- **Logo featured on back of event shirts.**
- **Promotional table at RPCRA March Member Breakfast (March 14)**



~~Afternoon Snack Bar Sponsor~~  
**1-4 PM**



SWFL-TechCon Benefits, and:

- Event attendance tickets for 2 guests
- Company spotlight on event website
- 30 Second Social Media Sponsorship Video
- Company spotlight event poster during snack bar hours
- Premium sponsorship table during snack bar hours
- RPCRA March Member Breakfast Packet – Half Page Ad
- **Company logo on snack bar beverage napkins**
- **Logo featured on back of event shirts.**
- **Promotional table at RPCRA March Member Breakfast (March 14)**

~~Wifi Sponsor~~ **SOLD**



SWFL-TechCon Benefits, and:

- Company spotlight on event website
- Company spotlight event poster during REBar Camp
- Logo featured on wifi signage
- RPCRA March Member Breakfast Packet – Quarter Page Ad

**AI Pioneer Level Sponsor | \$125**  
**(4 Available)**

SWFL-TechCon Benefits, and:

- Company recognition on event website
- RPCRA March Member Breakfast Packet – Quarter Page Ad



**SCAN OR  
CLICK HERE**

**To fill out a sponsor  
registration form !**