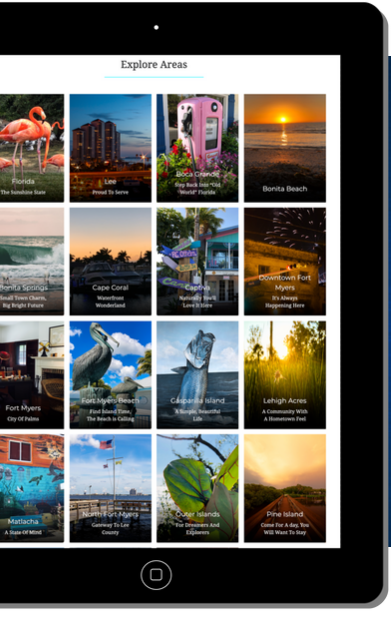
MY UNDERCOVER AGENT



Helping Realtors® Land more Listings & Cultivate Customer Loyalty!

OUR HYPER-LOCAL DATA IS YOUR SECRET WEAPON!

Realtors® are you tired of wasting time chasing customer service information? That everchanging information needed to service your customers and tend to your day to day operations?

LET US SHOW YOU A BETTER WAY!

and it's FREE!

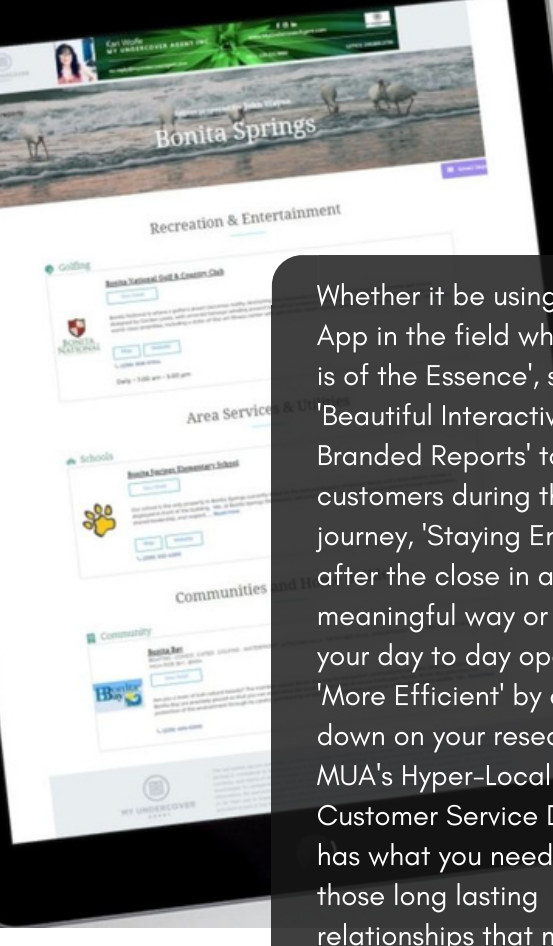
What would you do with 40+ more hours in a month?

Use our Hyper-Local Customer Service Data to cut down on your research and communication time, while elevating your customer service, setting you apart from the competition. Then see how your work life and personal life can become more balanced with very little effort on your part, all the while forging Customer Loyalty and Increasing Your Bottom Line!

As hard as you work, you deserve a life too!

.....with the research done for you, these are some of the ways you will gain back time!

- Cut down on Research Time, because the research has been done for you
- Our Hyper-Local Data allows for Expanded Service Areas, go where the Listings are
- Easy Access to Lead Nurturing Content
- Keep Frustrated Buyers Engaged
- Cater to Customer's Interests with Lifestyle & Local Area Topics
- Quick Answers to Needs & Concerns
- Buyer Packet Showcases & Content
- Real Estate Process Explainer Pages
- Listing Presentation Material
- Open House Showcases & Interactive Map
- Builder Product Snapshots
- Community & Neighborhood Showcases
- Marketing & Social Media Content
- Immediate In Field Resources via MUA App
- Under Contract Guide Pages
- Keep Relationships strong with After the Close Content



Whether it be using the MUA App in the field when 'Time is of the Essence', sending 'Beautiful Interactive Agent Branded Reports' to customers during their journey, 'Staying Engaged' after the close in a meaningful way or making your day to day operations 'More Efficient' by cutting down on your research time, MUA's Hyper-Local Customer Service Database has what you need to forge those long lasting relationships that make or break a Real Estate Career!

What is Hyper-Local Data?

It is the details that make you the Local Expert!

Here are a few examples.....

- Bridge Heights
- GIS Layer Maps
- Area Showcases
- Utility Connection Guides
- Community Showcases
- Builder Snapshots
- Area Issues & Concerns
- Process Explainer Pages
- Projects & Developments
- Taxes & Assessments
- Fun Things to Do
- Events
- Golf Course & Marina Showcases
- Local Wildlife Pages
- Local Real Estate News
- Measurement Tools
- Interactive Maps w/Showcase Tags
- School Info. Pages & Registration guides
- Business Directory
- Sample Work Estimates
- Insurance Issues
- Local Area Resources
- New Business Guides
- Realtor® Tools
- City/County Restrictions
- Crime Stat Links
- Lifestyle Topics
- Permit & Lien Info.

All researched and maintained for you by our full-time data-technicians and all just a click away!

With two tiers to choose from you decide what makes the most sense for your Business, Customers, and Yourself.

MUA LITE

FREE

This level gives you access to view the MUA Hyper-Local Data through its platform and mobile apps, making you more efficient by cutting down on research time especially when 'Time is of the Essence' and it keeps you in the know as the 'Local Expert' in the everchanging world of Real Estate

MUA PRO

$44.95/mo

After 30 Day Free Trial

This level gives additional time saving benefits of being able to create Agent Branded Reports to send to Customers and for Marketing Efforts, and soon it will include being able to invite Customers into your Data Portal so they too can access the Hyper-Local Data

Every Realtor® receives a free 30-Day Trial to MUA Pro, no credit card required!

DO SOMETHING TODAY THAT YOUR FUTURE SELF WILL THANK YOU FOR.

Our actions and decisions today will shape the way we will be living in the future.

Realtors®, want to know more about how My Undercover Agent is revolutionizing the Real Estate Industry? Scan the QR code to see My Undercover Agent's Intro Video or request your FREE access by visiting www.MyUndercoverAgent.com and click 'Get Started'-5 minutes to onboard is all it takes!

Are you a Business that services Realtors® or their Customers? With over 10,000 Realtors® in Lee County alone, as a Business Advertiser you will have a captive audience. Scan the QR code to view The My Undercover Agent Advertising Advantage Video or to learn more visit www.MyUndercoverAgent.com

MY UNDERCOVER AGENT

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Founded on Jeremiah 29:11