

# Printable: Residential Reports



## PROPERTY REPORT

Info on property values, foreclosure activity, market statistics, demographics, history, taxes and school information, as well as before-and-after photos.



## MINI PROPERTY REPORT

A slimmed down version of the Property Report that includes the property's estimated value; home facts like bedrooms, baths and square footage; and photos.



## SELLER'S REPORT

A review of the subject property that shows local market conditions, comparable properties, recommends pricing strategies and estimated seller proceeds.



## PROPERTY FLYER

A quick glance at a property, including a photo, property information, a map, and your contact information and branding.



## VALUATION WORKBOOK

An in-depth value of a property used as backup material for a lender or client.



## MARKET ACTIVITY REPORT

A profile of market changes based on listing information and MLS data, including active, pending, sold, expired and distressed properties.



## NEIGHBORHOOD REPORT

A summary of economic, housing, demographic and quality of life information about an area.



## SCHOOL REPORT

Student populations, testing outcomes, parental reviews, and ratings info for public/private schools. Homes for sale in that school district.

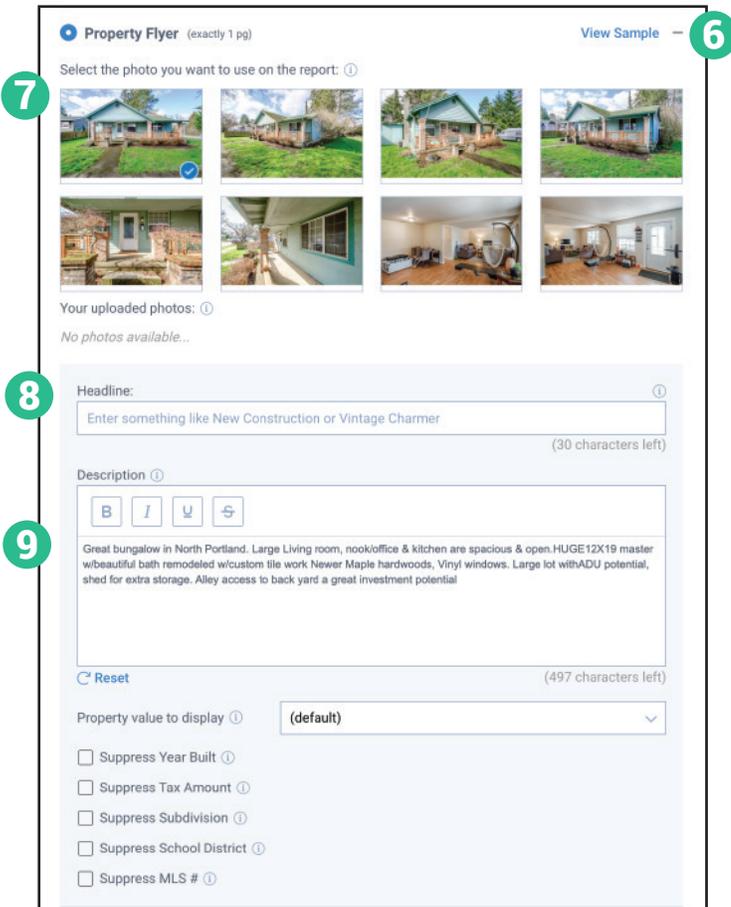
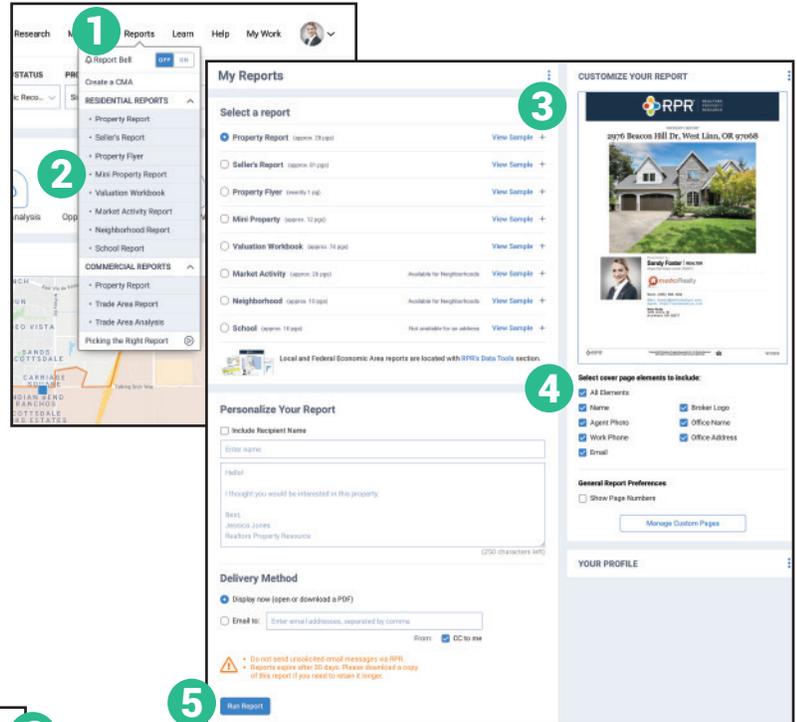


## BUYER TOUR REPORT

This mobile feature enables the user to select properties, set up a tour itinerary, and then create colorful, client-friendly reports to share with buyers.

# How do I create an RPR *Property, Seller's, Mini Property, Neighborhood, or School Report*?

- 1 Select *Reports* from the top navigation menu or *Create Report* from any details page .
- 2 Choose the type of report: *Property, Seller's, Mini Property, Neighborhood, or School*.
- 3 Select the plus sign to choose the elements to include or omit in the report.
- 4 Choose the report's cover elements and whether to show or hide page numbers.
- 5 Personalize the report, choose a delivery method, and press *Run Report*.



## How do I create an RPR *Property Flyer*?

- 1 Select *Reports* from the top navigation menu or within the results of your search.
- 2 Select *Property Flyer*.
- 3 Select the plus sign to customize the report.
- 4 Choose a photo to display on the flyer.
- 5 Create a custom headline.
- 6 Enter or edit the property description.
- 7 Choose the report's cover elements.
- 8 Personalize the report, choose a delivery method, and press *Run Report*.