



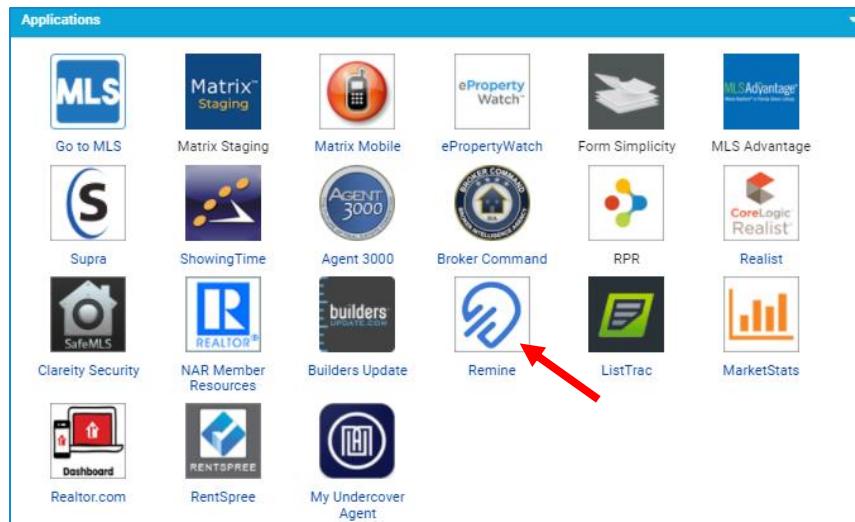
Why You Should Use Remine

Course Notes

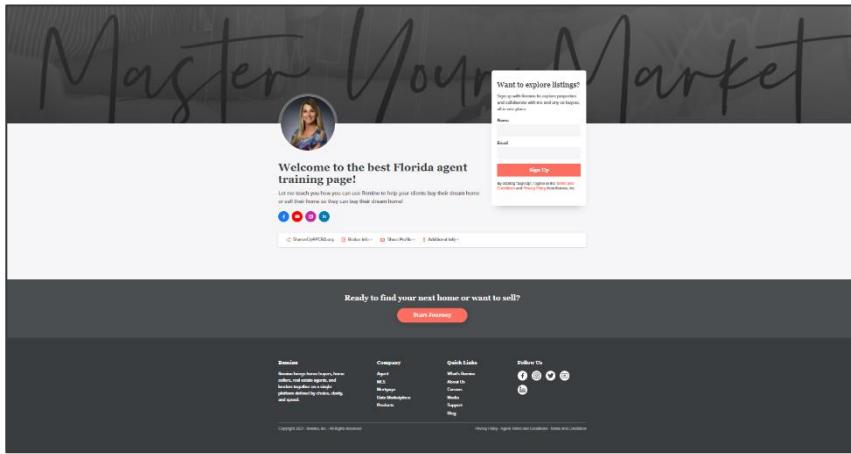
Remine Pro is a Royal Palm Coast Realtor® Association member benefit that is all too often overlooked. The purpose of this course is to give RPCRA members an overview of the many features Remine Pro has to offer so that you may begin to take advantage of this valuable service.

What is Remine Pro? Remine Pro is an incredibly robust platform for search, display, public records, and client interaction. Remine incorporates and displays MLS, public records, and consumer information in one interactive view. Its client collaboration solutions are designed to keep you and consumers engaged on their home-buying or home-selling journey.

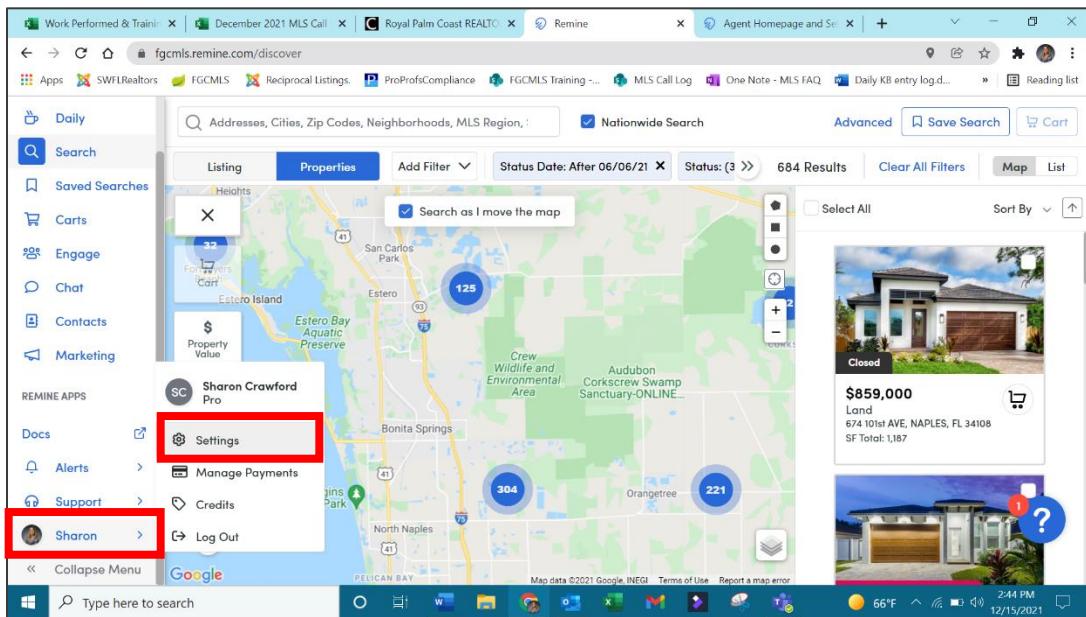
Accessing Remine from the FGCMLS Dashboard, dashboardmls.com provides you Single Sign-On access, which simply means, once you're logged into the MLS, you need only to click on the Remine Icon on the dashboard to instantly access the platform.



We recommend creating a public Remine homepage to use as a landing page for your clients. You must create a URL for your public homepage before you can save searches or invite clients to Remine. When your client clicks your custom link, they'll see your homepage.



1. In the left navigation bar, click your username, and then click Settings.



The following settings affect content on your homepage:

- Profile picture - a picture of you that appears with your name on your homepage.
- Custom URL - the link your clients will use to access Remine.
- Logo - the logo that appears in the upper left corner of your homepage.
- Background Image - the background image for your homepage, which will take up most of the screen.
- Welcome Message - welcome text that appears at the bottom of your homepage.
- Display Preferences - the contact information that appears on your homepage.
- At the top of the Settings page, click Change Photo. Upload a photo that you want to Social Media - allows you to link your social profiles (Facebook, Instagram, and more)

- At the top of the Settings page, click Change Photo. Upload a photo that you want to appear on your homepage and printed materials like CMA 360 reports.



- Scroll to the Public Home Page settings.
- In the Custom URL section, type a URL for your homepage. This URL is permanent, and you won't be able to modify it later. Choose something recognizable that you can remember.

Custom URL

This URL is permanent and you will not be able to change this.

JohnSmith

A screenshot of the 'Custom URL' configuration section. It shows a text input field containing 'https://remine.com/re/' followed by the name 'JohnSmith'. To the right is a blue 'Check Availability' button.

- In the Logo, section click Add to upload your logo.

Logo

Upload your logo to brand your homepage. Ideal dimensions should be 140px x 50px.

A screenshot of the 'Logo' upload section. It includes instructions to upload a logo for branding, specifies ideal dimensions of 140px x 50px, and features a blue '+Add' button.

- In the Background Image section, select one of the preset images, or click Add to upload your own.

Background Image

Change your background to brand your Social Profile. Ideal dimensions are 1920 x 360px.

A screenshot of the 'Background Image' selection section. It provides instructions to change the background for branding, specifies ideal dimensions of 1920 x 360px, and displays four thumbnail images for selection. One of the thumbnails has a checkmark indicating it is selected.

7. In the Welcome Message section, type a message that appears at the bottom of the homepage.

Welcome Message
Provide a welcome title and personal greeting message to users who visit your Social Profile.

Title
Welcome to the best Florida agent training page!

Message
Let me teach you how you can use Remine to help your clients buy their dream home or sell their home so they can buy their dream home!

[Edit](#)

8. In the Social Media section, click on edit in the top right-hand corner. This will allow you to enter any social media link that you would like to display on your Agent Homepage. Once you have entered the information you would like to display, click save.

Social Media
Add all of your social media links to your Social Profile. If you don't want an icon to appear, then just leave the field blank. Otherwise, provide a full URL path for each social media account.

Facebook
<https://www.facebook.com/masteryourmkt>

Twitter
No Twitter link

YouTube
<https://www.youtube.com/channel/UCb4iWuHUHLPBhEeWP4H5KfQ>

Instagram
<https://www.instagram.com/masteryourmkt/>

LinkedIn
<https://www.linkedin.com/in/sharoncrawfordmasteryourmarket/>

WhatsApp
No WhatsApp link

SnapChat
No SnapChat link

Google Maps
No Google Maps link

[Edit](#)

9. In the Listing Display Options section, type the contact information that you want to appear on your homepage. If you don't enter anything here, your homepage will display just your name that we get directly from your MLS.

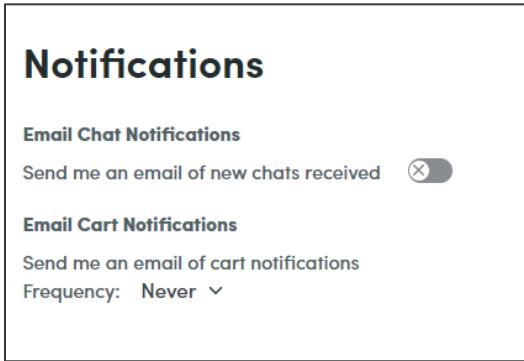
Listing Display Options
Customize which listings your clients can see.

Active Listings
Allow clients to see active listings

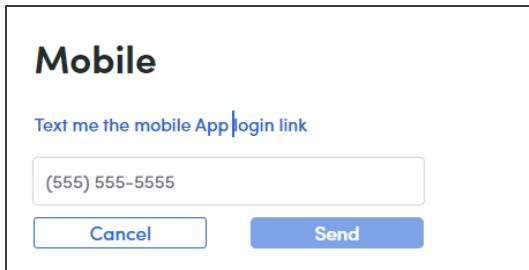
Recently Sold Listings
Allow clients to see recently sold listings

Get Me An Offer
Allow clients to request an offer on their home

10. In the Notifications section, select your preferences.



11. In the Mobile section, click the 'text me the mobile app login link'.



Getting Started with Carts

A popular Remine feature is Carts. In Remine, a Cart is simply a collection of properties. It can be a group of properties that you would like to share with clients or a geographic farm of properties that you want to keep tabs on.

Navigating within the Carts page

Once in the Carts page, accessed from the navigation menu on the left side of the screen, you can perform various tasks such as adding, removing, or duplicating a Cart, as well as managing the columns that appear in the table. Once you get acquainted, visit the Marketing through Remine section of the Help Center to learn all that you can do with a Cart.

1. Click the icon at the top of the Carts page
2. In the Cart Name section, enter a name for the Cart
3. Click the Create Cart button to save the Cart

To rename a cart

1. Click the down arrow next to the cart's name and select Rename.
2. Enter the new name.

3. Click the  icon to save the name or click the  icon to cancel the update.

Delete a Cart

1. Click the down arrow next to the Cart name and select Delete
2. In the popup window, type DELETE in all caps
3. Click the Delete button to confirm the deletion of the cart

Note: Once a Cart is deleted, it cannot be undone. You do have the option to recreate the Cart.

Duplicate a Cart

1. Click the down arrow next to the Cart name and select Delete
2. In the popup window, type DELETE in all caps
3. Click the Delete button to confirm the deletion of the cart

Manage Columns in Carts

You may choose to rearrange the column order if you would like to see DOM before Listing ID or have a preference of how you would like to see the data on the Carts page.

1. Click Manage Columns in the top, right-hand corner
2. In the section on the left, click the mceclip1.png icon to add that column to the table on the Carts page
3. In the section on the right, click the mceclip4.png icon to remove that column from the table on the Carts page

Note: The Address and City columns cannot be removed.

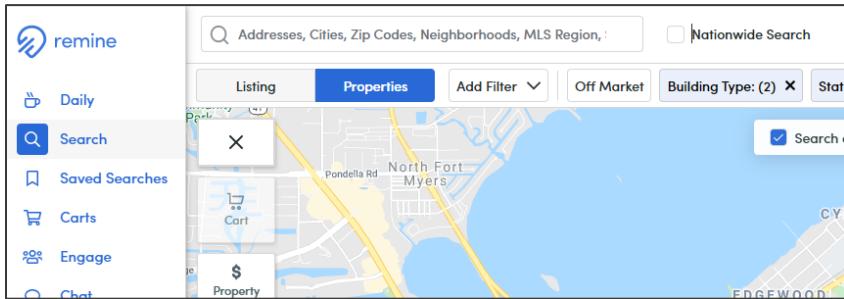
Search Address

Search for an address in Carts by any address parameter including Street, City, State, or Zip Code, in the Search Address field at the top of the page.

Now let's look at how you can begin making Remine work for you today!

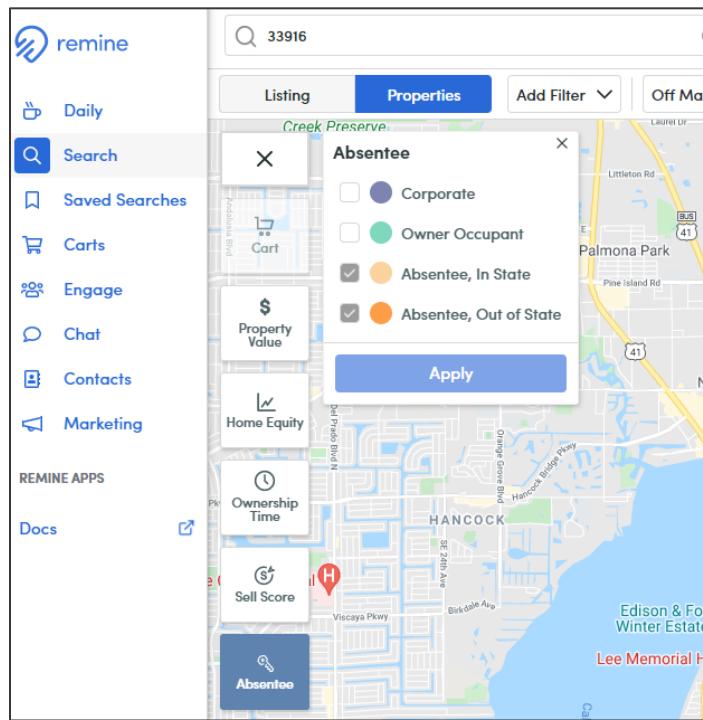
In Example #1, you'll learn how you can target potential buyers.

1. Toggle to Properties.

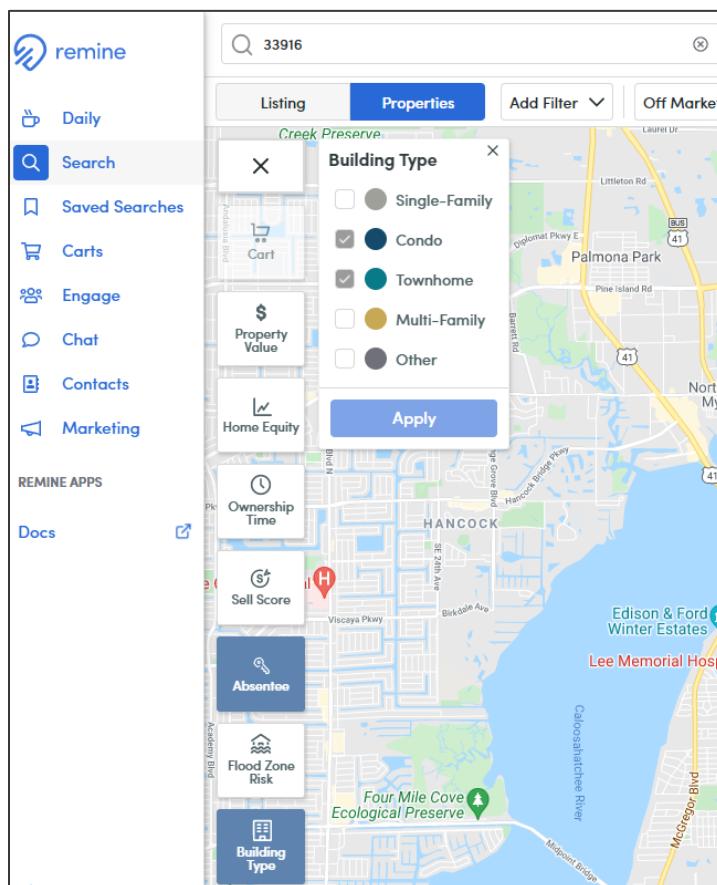


2. Define Area - Use the search bar in the upper left-hand corner to identify a city, a zip code, a neighborhood, or a school that you would like to farm in. If you are searching in a more defined area, you can also use the drawing tools in the upper right-hand corner of the map to identify a specific neighborhood or region you wish to market.

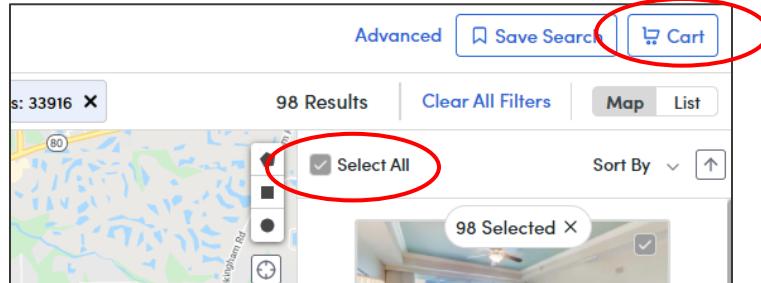
3. Apply Absentee In State and Out of State – now it's time to identify the potential renters in an area. The easiest way to identify potential renters is by looking at the Absentee status of a property. Using the map layers on the left-hand side of the map we are going to select absentee. from there, Absentee, In-State, and Absentee, Out of State. by selecting these two options you have identified properties that are likely not occupied by the homeowner this increases the chances of connecting with a current renter.



4. Identify Building Type - To further narrow your results, you can also identify them from the map layers on the left-hand side of the map. For example, if you know that most renters in your area are typically renting out townhomes or condos, we could identify those properties specifically. From there quick condo end townhome then select apply to identify condos and townhomes specifically.

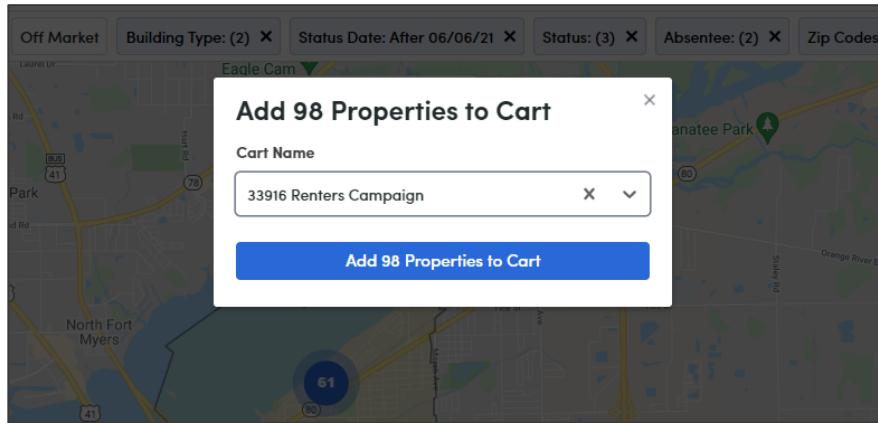


5. Select the properties you wish to add to the cart. - click select all on the right-hand side of the map in the results bar. Click cart in the upper right-hand corner of the search. Type in the name of the cart, for example, potential renters campaign, and press enter to create a new cart under this name. Click 'Add Property to Cart' to finalize the creation of your new cart.



6. Open carts on the left-hand navigation. You should see your newly created cart at the top of the carts list. Open the new cart to review the properties that you have added.
7. Click the box at the far left-hand column of the cart. This will select all properties within your cart. Once you have selected all properties click to send mailers from the top of the navigation. Type in a name for your campaign then select Build Mailing Campaign.

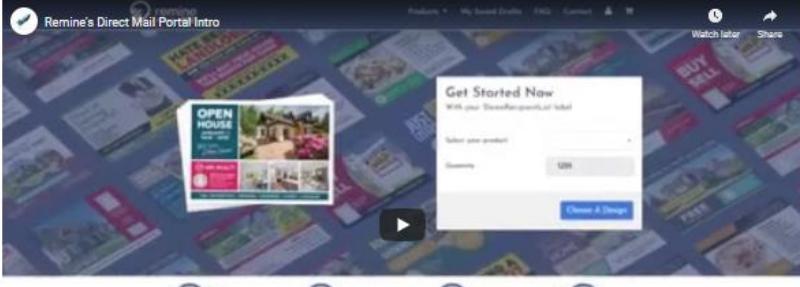
	NOTES	ADDRESS	CITY	STATUS	DOM	MLS ID	SOURCE	STATE	ZIP	PRICE
<input type="checkbox"/>	+ 2748 1ST ST APT 604	FORT MYERS	● Closed	3	221051350	Added To Cart	FL	33916	\$320,000	
<input type="checkbox"/>	+ 3401 WINIKLER AVE APT 106	FORT MYERS	● Closed	7	221054315	Added To Cart	FL	33916	\$1200	
<input type="checkbox"/>	+ 4126 BELLASOL CIR APT 1...	FORT MYERS	● Closed	78	220048685	Added To Cart	FL	33916	\$172,500	
<input type="checkbox"/>	+ 3892 TILBOR CIR	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 2745 1ST ST APT 306	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 2743 1ST ST APT 2306	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 2711 1ST ST APT 103	FORT MYERS	● Closed	42	221036514	Added To Cart	FL	33916	\$1,300	
<input type="checkbox"/>	+ 3875 TILBOR CIR	FORT MYERS	● Closed	4	221070346	Added To Cart	FL	33916	\$2,100	
<input type="checkbox"/>	+ 2745 1ST ST APT 1003	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 4219 BELLASOL CIR APT 1...	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 4263 LIRON AVE APT 204	FORT MYERS	● Expired	34	220064610	Added To Cart	FL	33916	\$165,000	
<input type="checkbox"/>	+ 2876 PALM BEACH BLVD ...	FORT MYERS	● Closed	6	221072149	Added To Cart	FL	33916	\$239,800	
<input type="checkbox"/>	+ 3638 PINE OAK CIR APT 1...	FORT MYERS				Added To Cart	FL	33916		
<input type="checkbox"/>	+ 3405 WINIKLER AVE APT 2...	FORT MYERS	● Closed	52	221064876	Added To Cart	FL	33916	\$1,350	
<input type="checkbox"/>	+ 2743 1ST ST APT 604	FORT MYERS				Added To Cart	FL	33916		



8. This will open a new tab and bring you to Remine and PCMDigital's joint storefront. Enter any info that is not already present, then click Get Started at the bottom of the screen.

Welcome To Your Remine Direct Mail Portal!

Please watch this quick video to get started, then make sure your information below is correct.



Get Started Now
With your RemineRealtyList tool

Select your product:
Greeting
1299
Thomas P. Design

Watch later Share

Choose A Design ————— Personalize It ————— Order & Mail ————— Delivery

Watch on YouTube

Please make sure that your personal information is correct!

This information is used to automatically populate your direct mail products when applicable

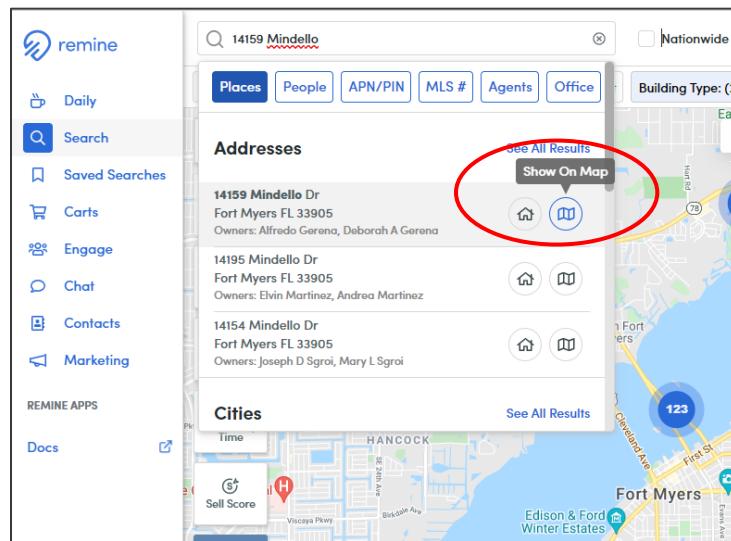
First Name	Last Name
Sharon	Crawford
Phone Number	Cell Phone
(239) 936-3537	
Fax Number	Title
Company Name	Website
Royal Palm Coast Realtor Assn	
License Number	Broker Name
****	Royal Palm Coast Realtor Assn
Broker Office Address	Broker Phone Number
2840 Winkler Ave Fort Myers FL 33916	(239) 936-3537
Department	

Get Started!

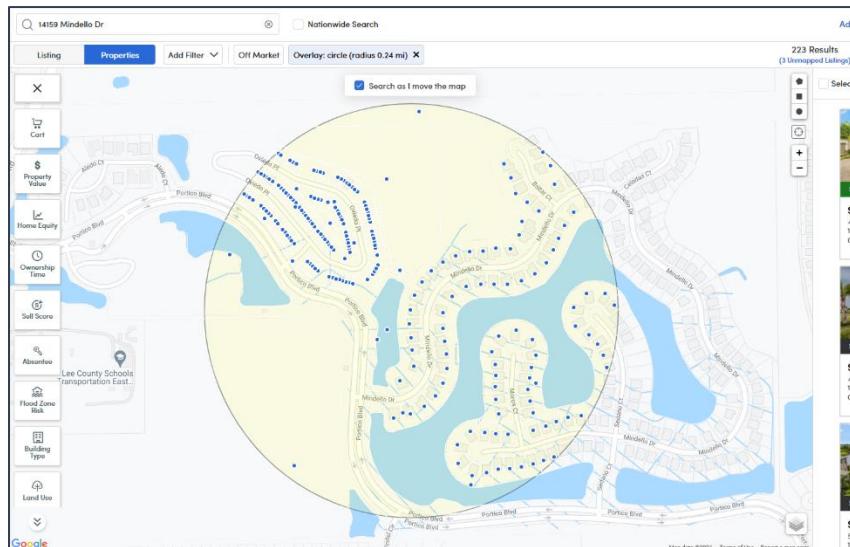
- Follow the prompts to choose a design, personalize it, and order and mail to the label that you just created.

Example #2 – Target Potential Sellers

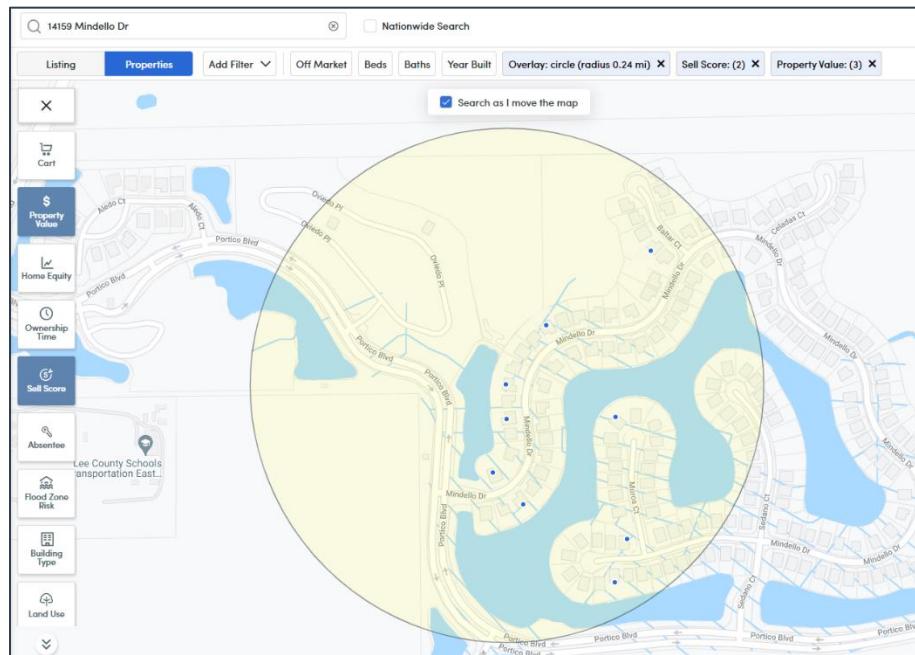
- In the Properties toggle, go to the Search bar and enter the address of one of your current listings to search for properties in the neighborhood that you can potentially target for new listings. (Tip: Make sure you are viewing your listing in the Map view as seen below)



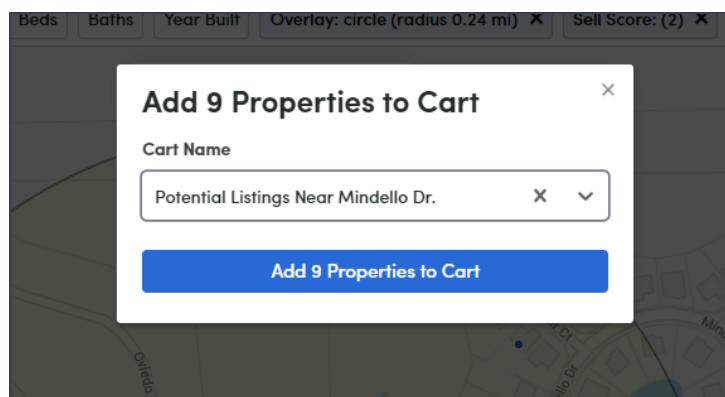
- Use the map-drawing tools to draw a boundary around your current listing to search for properties in the surrounding area and neighborhood (Tip: You can either use the circle for a radius around the property or use the polygon to easily draw your boundary)



3. Click **Add Filters** to find similar properties to your listing such as bedrooms, baths, and year built, and property value. The property value must be selected from the list on the left side of the screen. (Tip: Make sure you choose the “Off Market” filter to ensure you are targeting properties that are not currently listed or recently sold) Additional Tip: Use the Sell Score filter and choose high to narrow down your search results further by filtering out properties that are not likely to sell soon. This filter must be chosen from the list on the left side of the screen.



4. Once you are satisfied with your results, “select all” properties located above your results. Then select Cart in the right corner of the screen, name your cart, and click the button to add the properties to your cart.



5. Navigate over to the left-hand side menu and select Carts. Your newly created cart should be displayed at the top of the list of Carts. Select all properties and then choose to send mailers from the top menu. Name your campaign and build a mailing campaign.

Potential Listings Near Min...								
		NOTES	ADDRESS	CITY	STATUS	DOM	MLS ID	SOURCE
		<input checked="" type="checkbox"/>	+ 3105 MOROS CT	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 14525 MINDELLO DR	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 3025 BALTAR CT	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 14112 MINDELLO DR	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 14113 MINDELLO DR	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 14147 MINDELLO DR	FORT MYERS				Added To Cart
		<input checked="" type="checkbox"/>	+ 14159 MINDELLO DR	FORT MYERS	● Active	77	221061945	Added To Cart
		<input checked="" type="checkbox"/>	+ 14183 MINDELLO DR	FORT MYERS	● Active Under...	6	221070150	Added To Cart
		<input checked="" type="checkbox"/>	+ 14520 MINDELLO DR	FORT MYERS	● Active Under...	97	221065613	Added To Cart

6. In a new tab, you will be taken to the Remine/PCM Digital portal. You can start designing and building your mailing campaign. Pay for your campaign and voila! You have built a marketing campaign without having to touch one single piece of mail.

Remine has many other features you'll want to become aware of use. Unfortunately, we don't have time to cover them all in one sitting. Some of these features include:

- Live Open House – Live stream an Open House on Facebook
- Step One – the first step in getting your clients engaged with all that Remine has to offer. Provide your clients with a free credit report through Equifax as well as all of the power of Remine on Remine.com and the Remine Mobile App.
- Daily - The Daily dashboard is the landing page of Remine. You can personalize your dashboard to receive market-specific updates including Property Notifications, Listing Updates, and Market Pulse. Remine's Market Pulse gives an aggregate summary of Residential Sale listing changes by status for a given zip code and time frame.
- Engage - In Engage, you can quickly and easily invite your clients and view their activity from Remine. You can invite up to 250 clients at one time.
- And more!

Learn more about these features and even more from Remine by visiting their Knowledge Base. From your Remine Dashboard select Support, then Support Center. You'll find How-To Videos, Training Webinars, and scrolling farther down the page look for Knowledge Base. Click on any of the topics you see there to learn how to make them work for you.